## schools? ssənizud fiuz lebom eonelleox3 Does EFQM's

(a) Meaning (b) Implications

Postgraduate

(a) Meaning (b) Implications

Undergrad

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# **Jetter** These things would make session Not So Good OK

Other topics to discuss like this

# Very Good

Give your views on the session

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# Group Members

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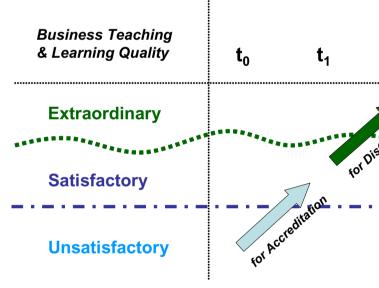
Practicing preach what we

(a) Meaning (b) Implications



Expected versus actual student experience

(a) Meaning (b) Implications



**2.** "Research rather than teaching excellence is the key to career success." Is this why there are so many barriers to successful pedagogic innovation in business schools?





Mintzberg's attack on the MBA

**Cass Business School** City of London

(a) Meaning (b) Implications

**Excellence:** more heat than light?

(a) Meaning (b) Implications

business discipline".

**4.** "Compared to any other discipline, UK Business Schools are amongst the most competitive with each other. One result is that Business Schools have failed to harness their **COLLECTIVE** strength in both teaching and research. By contrast the medical profession, faced with the same problem 20 years ago, decided to collaborate and as a result has gained resources, not least from the



sutomatically as possible? to date, as nearwhich is kept continually up infras-tructure for this, develop a shared electronic information. Should a school and overlapping has 19), all seeking similar multiple accreditations (one 8. UK business schools seek

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(a) Meaning (b) Implications

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the dead end?

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.esonoiroqxo enhanced learning students will seek an competition increase,

consumers? -sa-ent of students-aspoor at their internal internationally tend to be sloodos seonisud consumers. Why is it that but also as effective only as effective managers, to prepare students not of every business school is **10**. One of the key tasks

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Association SABM fo









For more, go to: www.qube.ac.uk

**3.** Read the words on the border. You each select one of the words/phrases individually, then decide the one(s) for team discussion. The team member nearest that word leads a discussion on the word.

**Th** Highe Educatio **cadem** 

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