

A. MSC MANAGEMENT DELIVERY TEAM

Initials shown are used in the tables in Section IV, Pathway and Module Descriptions. Names shown in bold have full CVs in “CVs of Staff Delivering MSc Management Modules” starting on p.9.

Gill Beck	Subject Administrator, Business Management Programmes
Prof Gary Akehurst	Associate Lecturer in Marketing. P.9
Eric Bodger	Head of Subject, Senior Lecturer (Computing). P.11
Katie Bull	Lecturer in Tourism and Leisure*
Julia Burgess	Lecturer in Finance and Accounting. P.13
Robert Case	Programme Leader, Leisure Management; Senior Lecturer in Tourism*
Ross Catterall	Senior Lecturer in Economics and Finance. P.15
Elwyn Cox	Lecturer in Marketing; Leader of CIM programmes. P.19
Mike Davies	Programme Leader, Business Management Combined Honours; Senior Lecturer (Business & Informatics). P.21
Katrina Easterling	Lecturer in HRM, Programme Leader Basingstoke BAMBA. P.22
Jane Fairclough	Programme Leader, Tourism and Heritage Management. P.25
Dr George Filis	Lecturer in Finance. P.26
Hazel Gant	Lecturer in Tourism and Leisure*
Richard Graham	Programme Leader, Business Management Single Honours; Lecturer in Organizational Behaviour. P.30
Chris Grover	Programme Leader, BAMBA; Senior Lecturer. P.32
Prof. Mike Hart	Professor of Business and Informatics; PSIM Programme Leader. P.35
Mandy Jones	Lecturer in ICT (Shoei). P.46
Andy Parks	Associate Lecturer in Leisure*
Chris Powell	Associate Lecturer in Leisure and Events*
Prof. Dan Remenyi	Honorary Professor. (Research Methods). P.47
Dr David Rush	Senior Lecturer in Business IT. P.51
Dr Paul Sheeran	Senior Lecturer (Economics); Programme Leader <i>MA Managing Contemporary Global Issues</i> . P.55

B. STAFF PROFILES

Gill Beck is Subject Administrator for all Winchester Business Management programmes.

Gary Akehurst has held positions of Professor of Marketing at the University of Portsmouth Business School and at the University of Wales, Aberystwth. He is a Fellow of several professional bodies including the Chartered Institute of Marketing, the Royal Society for the Encouragement of Arts and Commerce, the Institute of Sales and Marketing Management, and the Chartered Management Institute. He was for many years a senior management consultant with a number of management consultancy and accountancy firms, specialising in managing service business in financial difficulties and often working in administrative receivership (Deloitte & Touche, Price Waterhouse and Grant Thornton) and several universities including Portsmouth, Surrey, Cardiff and South Bank, London.

Gary specialises in services marketing, particularly retailing, e-marketing and strategic sales and marketing management. He has written eight books and around 80 papers, and is a Founding Editor of *The Service Industries Journal*, the first academic journal in the world devoted to service sector management, published since 1980 and ranked by Anbar as in the top eight world marketing journals for research importance.

Member of the Editorial Board of the *Journal of Financial Services Marketing*, *Journal of Vacation Marketing*, and *Journal of Condition Monitoring and Diagnostic Engineering Management*. Member of European Union, Enterprise Directorate working group on business services development. Member of the Association of Business Schools Research Committee

Eric Bodger is Senior Lecturer in Computing and Head of Subject for the Business Management Group. He has an extensive background in commercial computing and worked for IBM from 1970 to 1996, mainly in software development and on internal information systems. Eric has been successful in motivating teams dealing with complex technical projects, and in reconciling the potential conflicting interests of Development Vendors and Customers. His main technical expertise is in IBM Mainframes, transaction processing, networking, text-processing, HTML and Microsoft Windows. Eric wrote the high-level design of the system used to computerize the Oxford English Dictionary. He understands standard-setting, and served on the BCS FORTRAN subcommittee, and more recently on IBM's CICS Architecture Board. He has programmed in FORTRAN, PL/I, Rexx and Pascal. Eric speaks at Xephon CICS and MVS conferences, and chaired their MVS Update 97 conference.

Since leaving IBM, he has taught BSc and MSc computing at LSU College, and has been IT consultant to the British Dental Association, where he worked on a proposal for recording postgraduate education. Other consultancy clients include Grolier and Grafton Technology. Eric was engaged by Business Link Hampshire to deliver seminars in 1998, on how to prepare small/medium businesses for Year 2000.

Eric Bodger will contribute to the following modules: *eCommerce*

Katie Bull is Lecturer in Tourism and Leisure. She is a graduate of Sheffield Hallam University and has worked extensively in the travel and tourism industry. She has taught Leisure and Tourism in a number of institutions, some of them abroad, before joining the Leisure and Tourism team at the University in September 2005. As well as delivering a number of modules she has also led a field trip to Prague.

Julia Burgess is a Lecturer in Finance and Accounting. She holds a BSc in Economics from the University of York and an MSc in Accounting and Management Science from the University of Southampton. She also has the Advanced Diploma of Management Accounting from the

Chartered Institute of Management Accountants and is currently studying for the Post Graduate Qualification in Learning and Teaching in Higher Education. She is a member of the British Accounting Association as well as a student member of the Chartered Institute of Management Accountants. Before joining the University of Winchester Julia had worked as a Management accountant for the NHS and a small charity.

Julia Burgess is responsible for the module *Corporate Finance*

Robert Case is Programme Leader, Leisure Management; Senior Lecturer in Tourism Management. He holds a BA in Geography and an MA from the University of Cambridge and a Masters degree in Applied Geography (University of Newcastle). He also has a Post Graduate Certificate in Education (University of Oxford) and a City and Guilds Certificate (731/4) in Teaching Students with Learning Disabilities (King Alfred's College), as well as a variety of assessment qualifications for NVQ. He is a Fellow of the Royal Geographical Society, a Member of the Leisure and Tourism Group of the RGS and a Member of the Institute of Leisure and Amenity Management.

Before joining the University of Winchester, Robert had extensive experience of working as a third tier officer in County Council Education Offices (as an Education Officer for FE/HE and as Head of Education Information (Computing) Services) and in teaching Geography, Environmental Science, Architecture and Leisure and Tourism in Sixth Form Colleges. He is an experienced Edexcel Examiner and Moderator and has been both a College and School Governor. Robert has published a number articles, education packs and books. His books include *Coastal Management*, Longmans (1984), *Brittany* Hodder and Stoughton (1999), *The Antarctic*, (an Education Pack written with the British Antarctic Survey) Foreign Office (2000) and *Japan* Evans (2002). The Antarctic Pack received the Gold Award of the Geographical Association.

Ross Catterall is Senior Lecture in Finance and Economics, and formerly held full time posts Anglia Ruskin University, De Montfort University, and Heriot-Watt University, Edinburgh. At Anglia University he acted as a Director of three university research groups, as well as being Programme Director for two postgraduate taught courses in International Business and International Business Economics. He was a visiting Senior Research Fellow at the University of Leicester, where he directed a major ESRC project on the electrical engineering industry. He has also had part-time appointments in a number of other universities and has been Visiting professor at Aristotle University, Thessaloniki, Greece, Democratus University, Macedonia, Greece and the International University, Sofia. He is an editorial board member of the *Journal of Economic Symmetries* and an Advisory Board Member of the Athenian Policy Forum.

He has extensive undergraduate and post graduate teaching experience, as well as supervisory and examination experience at MPhil and PhD level. He has been involved with taught masters programmes in several universities and is currently external examiner at Glasgow Caledonian University for their MSc Banking and Finance programme. He has also been part of the MBA programme teams at Heriot-Watt University and Anglia Ruskin University.

He is the author of a wide range of books, papers and articles in economics and finance, and has frequently spoken at major international conferences, as well as organising two international conferences in Cambridge in 1999 and 2003. He also has a wide range of consultancy experience, and was a full-time main board director of Independent Research Services, Oxford from 1988 -1991. In 2004 he was invited by the Bundesbank as a 'distinguished discussant' to a conference they organised on European monetary economics at their headquarters in Frankfurt.

Ross Catterall is responsible for the modules: *The Global Business Environment* and *Trade and Competitiveness*

Elwyn Cox holds an MA in Marketing from Southampton Solent University where he was also an associate lecturer in Marketing as well holding professional membership of the Chartered Institute of Marketing (CIM). He has previously worked at Southampton City College and at

Brockenhurst College, Hampshire. He is an external validator for business courses at Southampton City College. Currently, Elwyn is the programme leader for the CIM Postgraduate Diplomas at the University of Winchester and has achieved improved recruitment and academic success in these courses, one of which reached the maximum class size permitted by the CIM. In his industrial career, Elwyn had formed his own software company as well as holding managerial and operational positions in several ICT related organisations. In his academic career, he has taught courses in all aspects of Marketing as well as in Strategic Management.

Elwyn Cox is responsible for the modules: *eCommerce* and *Strategic Marketing*

Michael Ll Davies is Senior Lecturer in Business and Informatics. He has an MPhil in Business Communication. He holds a BSc in Mechanical Engineering from King's College, London, and is a Chartered Engineer; Fellow, Institution of Mechanical Engineers; Fellow of Chartered Inst of Marketing; and Fellow of British Computer Society.

Mike's professional career was in International marketing and general management, including managing both public and private companies. He founded and ran several start-up ventures.

He has been lecturing in HE since 1988, for the Open University, University of Portsmouth, and Southampton (Institute) Business School, with a focus on Marketing and Strategy. He joined Winchester in 2001 as Senior Lecturer in Business and Informatics, and has developed and delivered modules on IT, Communications and Strategy.

Mike Davies is responsible for the modules: *Strategic Decision Making* and *Business Consulting*

Katrina Easterling has a portfolio work profile – combining HR, non-executive director and public service interests with an academic role as a Programme Director and Senior Lecturer in HRM at the University of Winchester. She is currently an External Examiner in Employee Relations and Law for the University of Gloucestershire and in Business Management for Bath Spa University.

In 2004, she was appointed by the Lord Chancellor's Office as a Lay Member for the Judicial Appointments Commission, and continues in that post.

Katrina's previous Board level experience includes a six years' term on the Executive Board of the Chartered Institute of Personnel & Development, and a role on its Audit Committee. She has been an Associate Non Executive Director for a Primary Care Trust and an HR Director for Vernalis plc (a FTSE 250 quoted company).

Other HR roles include Head of HR (EMEA) for Hollister, leading the HR function across 29 countries; International HR Manager (UK, Scandinavia, Eastern Europe and International) for Guidant and HR Adviser for Bayer plc. Specialist HR roles have included Pension Trustee and Compensation & Benefits Specialist. She has worked for P&O worldwide as an Assistant Purser Officer on the well known cruise ship, SS Canberra.

Katrina is a Chartered Fellow of CIPD, holds an MSc in HRM from Sheffield Business School and the CIPD's Advanced Certificate in Coaching & Mentoring. She is finalising a Postgraduate Certificate of Learning & Teaching in Higher Education.

She is a frequent writer, speaker and Conference Chair – recent conferences including the CIPD's Annual Conference at Harrogate and HRD Week in London.

She has recently been appointed a Member of the *Review Body on Doctors' and Dentists' Remuneration* (Office of Manpower Economics).

Katrina Easterling is responsible for the modules: *Management and Leadership of People* and *Organisational Change and Development*.

Jane Fairclough leads the Tourism and Heritage Management programmes and is Senior Lecturer in Tourism and Heritage Management. She holds a BA in Geography from Birmingham University, a PGCE from King's College, London and an MSc in Environmental Science from Southampton University. She is Programme Leader for the suite of degrees in Tourism and Heritage Management and is responsible for work based learning within the degrees.

Prior to joining the University of Winchester, she led a number of Geography Departments in Secondary Education. She teaches Environmental Management with the Open University, where she also acts as a mentor for new academic staff. She has worked as an A Level Exam Board Scrutineer and as an Edexcel Examiner and Moderator. She has worked as a consultant to New Forest District Council, the British Council/DFID/Palestinian Ministry of Education and Winchester City Council. She is External Examiner for Anglia Polytechnic University.

Jane Fairclough is responsible for the module: *Management Responses to Contemporary Global Issues*

George Filis

George Filis obtained his BSc in Accounting in Finance from the University of Wales College, Newport, an MA in Financial Services from Bournemouth University and a PhD also from Bournemouth University on the subject of *Options in Emerging Markets*. He has also obtained a Certificate in English as a Foreign Language and a Market Maker Certificate from the Athens Derivative Exchange. Before his employment at the University of Winchester he had taught in a part-time capacity at Bournemouth University where he also acted as a supervisor to a successful PhD candidate, at the Empire State College, Athens Campus and at Southampton Business School. Since 2005, he has been extremely active in presenting ten conference papers (five at international conferences with published proceedings) as well as a further five articles in academic journals. He has also acted as a referee/reviewer for the *Journal of Emerging Market Finance* and is a member of the *Economic Chamber of Greece*.

George Filis is responsible for the module: *Financial Risk Management*

Hazel Gant is Lecturer in Tourism and Leisure. She holds an MA in Tourism and Sustainability (University of the West of England) and is currently studying for the Post Graduate Certificate in Learning and Teaching in Higher Education (University of Winchester). She is a member of The Tourism Society and CIMTJG, the Chartered Institute of Marketing's Tourism Industry Group.

Hazel has been lecturing at the University of Winchester since February 2003. Prior to teaching Hazel worked initially in advertising and publishing before becoming self employed as an exhibition stand manager and organiser. She worked on behalf of the BBC, The Daily Telegraph and Evo, amongst others, organising exhibition stands at prestigious events such as the British Motor Show and the Goodwood Festival of Speed. In addition she managed national roadshows such as the Cbeebies promotional summer tour and a Daily Telegraph promotional tour.

Richard Graham. Appointed lecturer in Organizational Behaviour, 2002. He has an MSc in Industrial Relations and Personnel Management, an LIB, and a PGCE, all from the University of London. He taught at Farnborough College of Technology from 1978 until his move to Winchester, following a career in Sales and the RAF (which included five years as an instructor).

He has produced short courses for businesses and professional bodies, and has run consultancy projects in the area of company Personnel Policies and Operations. He is co-author of *Law and Taxation* (Pensions Management Institute).

Richard Graham is responsible for the modules: *Management and Leadership of People, Organisational Change and Development*.

Chris Grover is Senior Lecturer in Business and Informatics. She has an MPhil in Operational research, an M.Sc. in Applied Statistics and a Cert. Diploma in Accountancy and Finance. She has taught mathematics in schools and on Initial Teacher Training courses. As well as being a co-author in a series of papers on modelling techniques in the construction industry, Chris Grover also has academic interests in the statistical analysis of student grade expectations in higher education. She has published workbooks in mathematics (primary school) as well as undertaking consultancy in the field of appropriate equipment for the teaching of mathematical concepts. She delivered a paper on *Quality Management in Real Estate* at the 3rd World Congress for Total Quality Management held at Sheffield Hallam University in July, 1998. She is currently engaged in PhD research using statistical methods to understand suburban development in C19 Winchester.

Chris Grover is responsible for the modules: *Research Methods in Business*

Professor Mike Hart joined Winchester on 1st October, 1997, as Head of Business/Professor of Business and Informatics, having most recently worked in Leicester Business School, De Montfort University, Leicester. Mike Hart has published some fifteen papers in the area of Quality Improvement in NHS Clinics, four of them in the *International Journal of Health Services Quality* whose Editorial Advisory Board he has recently been asked to join. His international work includes the teaching of Research Methods and Information Technology at the Complutense University of Madrid (in Spanish) and on the De Montfort University MBA Programme offered in Jakarta, Indonesia.

Mike Hart has extensive experience of Business Studies education, having taught students enrolled variously on BA(Hons) Business Studies, BA(Hons) Public Administration, HND(Business Studies) and MBA courses from 1971-1997. He has acted as External Examiner at Manchester Metropolitan University (*BA (Hons) Public Administration*) and at Huddersfield University (*BA (Hons) Business Administration*) and at the University of Wales Institute, Cardiff (*BA (Hons) Business Administration*).

Mike Hart focuses on the team's research activities, leads the Foundation degree in Public Service Information Management, and supervises PSM-related projects. He also backs up the primary tutors for modules on Quantitative Methods, Quality Management and the Public Sector.

Most recently (together with David Rush) he has been conducting research in the quality of Business Studies education:

- As a member of the QUBE (Quality in Business Education) consortium of six business schools, head by Cass Business School. City University (FDTL5 funded project, 2004-2007)
- Trans-QM project ('Strategies for generating 'transformative quality' at sub-institutional level) HEA funded project (£30k)

Mike Hart is responsible for the modules: *Research Methods in Business* and *Quality Management, Systems and Processes*.

Mandy Jones pursued a career in Banking for eight years before embarking upon the BSc in Human Centred Computing at King Alfred's College, Winchester from which she graduated with a First Class Honours Degree. She has subsequently acquired professional qualifications in teaching (PGCE) as well as acquiring certificates of technical proficiency in ICT. She has taught Key Skills courses (Number, ICT) at Level 4 at Basingstoke College of Technology.

She is currently responsible for the teaching of ICT to students enrolled upon the Shoei College programmes for Japanese native students (Foundation and Year 1) as well as acting as Personal Tutor to the Shoei Year 2 Business Studies students. Her experience of teaching to students for whom English is not their native language is especially valuable for the module to which she will contribute.

Mandy Jones will contribute to the module: *International Business Communication*

Andy Parks is a graduate of the University of Winchester and currently close to completing an MA in Global Studies. He is currently teaching the *Community Project* where he is working with Winchester Tennis Club to assist in the delivery of their centenary celebrations.

Chris Powell is an event manager of over twelve year's experience, eight of which were spent as Basingstoke and Deane's Associate Lecturer in Leisure and Events Manager. During his time at Basingstoke Chris was involved in the provision of a range of events each year including arts and cultural events, pop and classical music events and major shows and sports events. He was also event director of the Basingstoke Festival, a programme of over thirty arts, music, children's, community and major shows run over a two week period and attracting over 100,000 visitors.. He worked for several years as the Events Manager for Basingstoke and Deane Council before setting up his own Events and Training business. He has delivered extensive training programmes for the Institute of Leisure and Amenity Management (ILAM) and has also worked at the University of Buckingham. He is currently teaching the *Organisation of Leisure* module and has contributed to the *Events* and *Arts and Entertainment* modules as well as leading field trips to the Basingstoke Fireworks Festival.

Chris has also spent the last 5 years training first time event organisers and students right up to experienced event professionals, in all aspects of event management. In that time he has trained a wide variety of public, private and voluntary sector event organisers to deliver sports, arts and music festivals, corporate functions, civic / official functions, conferences, seminars and exhibitions, voluntary, charitable community events, presentation dinners and ceremonies. He has delivered much training for the Institute of Leisure and Amenity Management (ILAM) and has also taught at the University of Buckingham. He also runs his own events and training business.

Prof Dan Remenyi is a Visiting Professor in Information Systems Management at the School of Systems and Data Studies at Trinity College Dublin, an associate member of Faculty at Henley Management College in the United Kingdom, and a Visiting Professor at the University of Winchester. His original academic interests are in the field of information systems management and he has researched and been published widely in that area. In recent years he has taken a strong interest in research methodology and the sociology of research. He now works extensively with research candidates and their supervisors at both doctoral and masters level. He conducts a number of seminars to topics related to improving effective academic research and obtaining better results. He has authored or co-authored more than 30 books and some 50 academically refereed papers. He is published in all 4 of the A rated Journals in the United Kingdom in Information Systems Management. He is on the Editorial Advisory Board of *Acta Commercii* (a general management journal) and the *Journal of Information Technology*. He is the editor of the *Electronic Journal of Information Systems Evaluation* and advisor to a number of other electronic journals.

Dan Remenyi will contribute to the module *Research Methods in Business*.

Dr David Rush is Senior Lecturer in Business IT. He has extensive experience in both teaching Computer Studies and in the management of Computer Services (as Head of

Computer Services at both Teesside and Portsmouth Polytechnics). His specialist academic interests include Artificial Intelligence applied to Teaching, Artificial Intelligence, Multimedia and Expert Systems Applications and Quality Management in HE. He is the author of more than 20 papers/conference presentations in these fields. He has experience as an External Examiner at Teesside Polytechnic, North Staffordshire Polytechnic and Southampton Institute of Higher Education.

More recently his academic interests have encompassed practical development of Web related and object-oriented technologies. This involves the evaluation and use of Java and Delphi in a variety of applications. The use of Delphi has been developed as a teaching tool, and has been used as the basis of a newly-implemented, innovative package for introductory programming.

Currently his research has focussed on Quality Management in HE. He has been project manager for the contribution from Business Management at Winchester to the Quality in Business Education (QuBE) project, an FDTL consortium project of 6 universities lead by Cass Business School of City University. This has led to the award of an HEA research project in 2006 to David Rush and Mike Hart on Enhancing the Student Learning Experience.

David Rush has undertaken considerable course development at Winchester. Most significantly he led the team which developed the unique BSc in Human-Centred Computing, a course which focuses on the human and organisational aspects of Computing.

David Rush was chair of the Social Sciences School Quality Committee from 2000-03.

David Rush is responsible for the modules: *Developments in Informatics* and *Quality Management, Systems and Processes*.

Dr Paul Sheeran is Senior Lecturer in International Business and Economics, having joined Winchester for Business and Tourism in 2000. He holds a PhD in International Political Economy, an MA in International Relations and International Political Economy, and a BA (Hons) in Business Studies.

Paul is a former leader of the Leisure Management programme, and now leads the MA in Managing Contemporary Global Issues, which he was instrumental in establishing. This multi-disciplinary programme provides an attractive opportunity for graduates in a range of subjects to pursue post-graduate study at masters and PhD level. Paul is currently Director of Studies for two PhD students. He has published numerous papers and articles, encyclopaedia entries, and two books; he is working on two further books in international relations and international political economy.

Following a successful entrepreneurial career in the media research industry, Paul taught at the Universities of Nottingham and Keele, and was a lecturer at Nottingham Trent University for four years before joining Winchester.

Paul Sheeran is responsible for the modules: *Management Responses to Contemporary Global Issues* and *Management of Contemporary Global Environmental Issues*.

C. CVS OF STAFF DELIVERING MSC MANAGEMENT MODULES

1. Prof Gary AKEHURST – Associate Lecturer in Marketing

Prof Akehurst started teaching Marketing at the University of Winchester in 2007.

1.1. ACADEMIC & PROFESSIONAL QUALIFICATIONS

BSc.Econ Economics, Honours class 2.1, University of Wales, Aberystwyth, 1973.

MSc.Econ Management, University of Wales, 1983.

PhD Marketing, Nottingham Trent University, 1996.

Teachers' Certificate, (FE & HE) University of Manchester, 1979.

Professional Memberships

FCIM Fellow of the Chartered Institute of Marketing, 1997.

FInstSMM Fellow of the Institute of Sales and Marketing Management, 2003.

(Previously FCMI Fellow of the Chartered Management Institute, 2004-2006,

FRSA Fellow of the Royal Society of Arts, 1997-2006 and FTS, Fellow of the Tourism Society, 1987-2007)

1.2. Previous Experience

2007- Emeritus Professor of Marketing, University of Wales and freelance management consultant

2004 - 2007 Director of the School of Management and Business and Professor of Marketing, University of Wales Aberystwyth.

1996-2003 Professor of Marketing, University of Portsmouth Business School.

1997-2001 Director of Research, University of Portsmouth Business School (fixed-term appointment)

1993-95 Head of Business Development Research Centre and Professor of Marketing Management, Southampton Business School, Southampton Institute of HE, now Southampton Solent University.

1990-93 Senior Management Consultant, Deloitte & Touche Consulting, London.

1989-90 Professor and Head of National Centre for Hotel Management and Professor, South Bank Polytechnic, London (now London South Bank University).

1987-89 Professor and Head of Department of Hospitality Management and Professor, Dorset Institute of HE (now Bournemouth University).

1984-86 Lecturer in Managerial Economics and Associate Director, Service Industries Management Research Unit, Cardiff Business School, University of Wales.

1981-84 Lecturer in Economics and Tourism, and a Management Development Tutor, University of Surrey.

1976-81 Lecturer in Business Organisation and Economics, Manchester Polytechnic.

1973-76 Audit Senior, Price Waterhouse & Co., London.

1969-70 Articled Clerk, Thornton Baker & Co., Eastbourne.

Founding Editor of *The Service Industries Journal*, published eight times a year by Routledge, Taylor & Francis. This academic refereed management journal (the first devoted to the study of the service sector) has been published in 26 volumes and nine books since 1981. Currently ranked by Anbar in the top eight world journals in marketing and distribution for “research importance” and ranked number 62 in the world top 300 management journals by the ISI Journal Citation Report.

Member of the Editorial Board of *The Journal of Vacation Marketing*, *Journal of Financial Services Marketing*, and *The International Journal of Condition Monitoring and Diagnostic Engineering Management*, and the Board of Reviewers, *Decision Sciences* (USA). Member of the Editorial Board of *The International Journal of Hospitality Management*, (1985-2003).

Member of the Research Steering Committee of The Association of Business Schools 1998-2006.

1.3. External Examining

Nottingham Trent University (MBA, MSc Management, MSc Management and Marketing, MSc Management and Information Systems, 2002-2006; MSc Marketing Management, 2000-2002); University of Kent (MBA – marketing and strategy, 2002-2005); The Robert Gordon University, Aberdeen (MSc Tourism Management, 2001-2005); University of Ulster (BA Management and BA International Business Studies, 2004-2006). University of Wales, Aberystwyth (MBA, MA eBusiness, MA International Business – marketing and strategy modules, and BSc.Econ marketing majors, 2003-2004); South Bank University, London (BA/BSc Tourism Management, 2000-2003); Oxford Brookes University (Retail Management, modular BA/BSc degree, 1989-93; MPhil examiner, Management, 1993); University of Buckingham (BSc Business Studies – Service Management and Business of Tourism options, 1991-94; BSc International Hotel Management, 1991-94); University of the West of England, Bristol (BA Business Studies with Tourism, 1992-98); Brighton University (BA Hotel and Catering Management, BA International Hospitality Management and BA International Tourism Management, 1987-92); University of Portsmouth (BSc Hotel and Catering Management, 1992-95. Intercollege, Larnaca, BSc Hotel and Catering Management and BA Business Studies, Cyprus, awarded by Portsmouth University, 1994-95); Napier University (BA Hospitality Management, 1988-93); University of Wales, Cardiff (BSc Hotel and Institutional Management, 1990-92); University of East London (MSc by independent study, 1989-92).

Bournemouth University (PhD examiner – marketing of services; service quality, 1990 and 1992). Manchester Metropolitan University (PhD examiner – retail marketing; hotel management, 1992 and 1993). Nottingham Trent University (PhD examiner – strategic analysis of catering, 1996). University of Plymouth (PhD examiner – marketing of ferries, 1997). University of Kent (PhD examiner – health services quality, 1997 and 1998). Keele University (PhD examiner – consumer behaviour, 2000; health services quality, 2001). Middlesex University (PhD examiner – marketing of leisure services, 2001; marketing – 2002). Luton University (PhD examiner – quality of services, 2003). Portsmouth University (PhD examiner – organisation behaviour, 2003). Griffith University Australia (PhD – management of tourism quality, 2003). University of Wales PhD examiner – business strategy and innovation, 2004). Loughborough University (PhD examiner – financial services, 2005).

1.4. Publications

Eight books on marketing, retail marketing and services management. Around 90 academic journal papers, professional journal and magazine articles, conference papers and other publications.

2. Eric BODGER – Senior Lecturer

2.1. ACADEMIC & PROFESSIONAL QUALIFICATIONS

1966	BA Honours, University of Oxford, Chemistry (with subsidiary Crystallography and research in Neutron scattering spectroscopy)
1972	MA, University of Oxford

2.2. Previous Experience

Teaching

1996-97	Associate Lecturer, La Sainte Union College, Southampton (BSc and MSc Computing courses).
1987	Instructor, IBM United Kingdom Laboratories

Other

1966-70	Programmer, and Research Assistant in Crystallography, Dundee University. Designed and programmed a system to control X-ray instruments and to process the data yielded.
1971-96	Industrial experience at IBM, including work as team leader, product owner, liaison between laboratories, and researcher for networking and security studies. Leader of the CICSplex SM technical team – a large MVS development project. Member, CICS Architecture board (which owns the CICS Application Programming Interface) and Inventions review board. Worked on internal Information Systems and Networks. He developed the proposal and business plan for a large network extension in 1979, leading to a rapid expansion of e-mail within IBM. As part of his work developing an internal DP strategy for IBM United Kingdom Laboratories, he devised IBM's first on-line survey in Europe (1986), to monitor user satisfaction – then formulated remedial actions and followed them through to implementation.

2.3. UNIVERSITY OF WINCHESTER

Position

1998-	Senior Lecturer in Computing
2001-	Head of Subject, Business Management

Current Teaching Areas

- Computer Architecture and Techniques (level 1)
- Networking (level 2)
- Information Systems in Business, e-Business and Managing High Technology (level 3)

Specialist Academic Interests

- Automated Management of transactional systems, in particular, Workload management on parallel hardware.
- Practical issues of PC network implementation, including business transactions on the World Wide Web.

Research and Consultancy Undertaken

- Member of BCS Fortran Standards Committee (for FORTRAN 77), main contribution was in analysing evaluation of expressions.
- Development work at IBM UK Laboratories.
- Inferred structure of entries in Oxford English Dictionary (OED), and devised mark-up language to express this (as part of IBM/OUP project for New OED).

2.4. PUBLICATIONS

Articles

- 1995-97 Author of System Management Articles in annual CICS Update Consultancy Reports (Xephon, 1995, 1996, 1997).
- 1996-69 Papers on application of Neutron Scattering Spectroscopy (with John White), and structure of 2-bromo-benzanthracene (with John Iball).

Reviews

Book reviews in *Institute for Management of Information Systems Journal*; 'The Millennium Bomb', 'It's a Wired World', 'From Out of the Blue'

2.5. CONFERENCES

Major Conferences Attended

- 1992-95 SHARE (US User Group for mainframe computing), member of System Management Automation Project, 1992-95
- GUIDE (North American User Group for commercial mainframe computing)
- 1990 G.U.I.D.E./SHARE Europe, Innsbruck
- 1995 G.U.I.D.E./SHARE Europe, Vienna
- 1994 Nordic GUIDE
- Numerous IBM internal and customer conferences, in USA, UK and Belgium
- 1997 Chaired Xephon MVS Update Conference

Conference Papers/Public Lectures

- 1988 CICS/VM strategy and direction at GUIDE, Toronto
- 1989 CICS/VM strategy and direction at SHARE, California
- 1990-91 CICS Automation at GUIDE, SHARE and G.U.I.D.E Europe
- 1992-96 CICS Systems Management, at GUIDE, SHARE and SHARE/G.U.I.D.E Europe
- 1994-2000 Presented various CICS topics to Xephon Conferences
- September, 2006 'Electronic feedback for students: a mixed blessing?' Paper delivered at the 5th European Conference on e-Learning [ECEL2006], University of Winchester, UK, 11-12 September, 2006. Published in: Remenyi, D. (ed), Proceedings of the 5th European Conference on e-Learning [ECEL2006]. Academic Conferences Ltd. ISBN 978-1-905305-30-8 (with Hart, M and Rush, David)

2.6. EXTRA-INSTITUTIONAL ACTIVITIES

Consultancy

- Year-2000 and general IT consultancy to Small/Medium Enterprises through K2 Computer Solutions (working with Business Link Hampshire);
- Assignment at IBM Hursley to produce Marketing and Education publications on CICS/390 management, issued in printed, soft-copy and World Wide Web formats;
- Three studies for House of Grolier (infrastructure, statistics, system architecture);
- IT Project Leader at Grafton Technology working on the design and bidding of a Companies Registry system and a Financial Forecasting system;
- Investigated requirements and produced paper for British Dental Association on Postgraduate Education database design and access; this has been adopted as the basis of the system to be built for recording dentists' continuing education.
- Engaged by Business Link Hampshire to deliver seminars in 1998, on how to prepare businesses for Year 2000.
- Magistrate in the South Hampshire division at Fareham; member of Licensing Appeals Panel.
- Developed questionnaires for measuring Court User satisfaction in S and SE Hampshire.

3. Julia Burgess –Lecturer

3.1. ACADEMIC & PROFESSIONAL QUALIFICATIONS

2005	Diploma Management Accounting; Advanced Diploma in Management Accounting – Chartered Institute of Management Accounting
2004	Certificate Management Accounting [Eastleigh College] Certificate in Management Accounting – Chartered Institute of Management Accounting
2004	MSc Management Science and Accountancy [University of Southampton].
2003	BSc (Hons) Science/Economics [University of York]. York Award

3.2. MEMBERSHIP OF PROFESSIONAL BODIES

Member, British Accounting Association .

Student Member, Chartered Institute Management Accountants.

3.3. EMPLOYMENT

2004 - 2005	Management Accountant, Royal Surrey County Hospital, Guildford, Surrey
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3.4. CONFERENCES

2006	Presenter: Annual Accountancy Conference. Management accounting in small not-for-profit organisations.
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3.5. CONSULTANCY

2004	Consultancy project looking at ways to implement a management accounting strategy into a small charity.
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4. Robert Ian CASE – Senior Lecturer

4.1. ACADEMIC & PROFESSIONAL QUALIFICATIONS

1972	BA (Hons) Cantab Geography
1974	MA Newcastle Applied Geography
1975	PGCE Oxon Education
1980	City and Guilds 731/4 Teaching the Handicapped in FE
1980	Open University – Handicapped in the Community City & Guilds D32, D33 & D34

4.2. PREVIOUS EXPERIENCE

Teaching

1975 to 1983	Price's College, Fareham; Tutor in Geography, (1978) Director of Special Needs, (1980) Senior Tutor
1983 to 1986	Reigate College, Head of Department
1983 to 1998	Edexcel; Examiner/Moderator -9211
1987 to 1990	Berkshire County Council; Education Officer-Post 16 & IS
1991 to 1994	Surrey County Council; ACEO - IS
1995 to 1997	Queen Mary's College; Team Leader Leisure and Tourism plus Tutor in Geog.
1999 to 2002	Farnham College and King Alfred's College; Part-time teaching

4.3. UNIVERSITY OF WINCHESTER

Position

2002 to present	PT Tutor in Business and Tourism.
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4.4. PUBLICATIONS

Books

1984	Coastal Management, Longmans
1999	<i>Brittany</i> , Hodder & Stoughton
2000	<i>The Antarctic</i> , (with British Antarctic Survey) Foreign Office
2002J	<i>Japan</i> , Evans

Also articles in Geography Review and Coombe Lodge Review (FESC)

4.5. Other Achievements

Keys to Kansas City

College Governor

Gold Award of GA for Antarctica Pack to BAS (I was the Education Consultant)

5. Ross CATTERALL – Senior Lecturer

5.1. Academic & Professional Qualifications:

- 1970 - 73 Social Science Research Council Research Scholar (MPhil), University of Leicester. (Research on monetary economics and exchange rate policy). Also took components from MA / MSc courses on Econometrics and Monetary Economics.
- 1967 - 1970 BA (Joint Hons) 2i, Economics and Economic History, University of Leicester.

5.2. Academic Employment:

- 2005- Senior Lecturer in Economics and Finance
- 2004-2005 Visiting Senior Research Fellow and Lecturer, Portsmouth Business School, University of Portsmouth
- 2003-2004 Director of the International Finance, Economics and Accounting Research Group & Reader in Economics, Ashcroft International Business School, Anglia Ruskin University
- 1998-2003 Director of the Centre for International Business and Economic Research (CIBER) and Reader in Economics, Ashcroft International Business School, Anglia Polytechnic University
- 1991-1998 Director of Financial Markets Centre and Senior Lecturer in Economics, Anglia Business School, APU
- 1988-92 Visiting Lecturer and Senior Research Fellow, University of Leicester.
- 1973-88 Lecturer in Economics, Heriot-Watt University, Edinburgh.
- 1971-73 Lecturer in Economics, Leicester Polytechnic (promoted to grade 2 after 1 year).
- 1970-71 Tutor and Research Scholar, University of Leicester.

Other Teaching Experience

Various part-time teaching posts at Burton on Trent Technical College, University of Derby, Coventry University, Leicester University and the Open University. Three distance learning courses written: one on British Industry and Industrial Policy for professional students of Rapid Results College London, one for National Extension College, Cambridge on “A” level Economics and one for Independent Research Services on investment principles and techniques.

Contributions to undergraduate courses in:

- B.A. and B.Sc. Economics (University of Leicester; University of Portsmouth)
- B.A. Joint Economics and Economic History (University of Leicester);
- B.A. Economics, B.A. Accounting & Finance (Coventry University, De Montfort University and Heriot-Watt University);
- B.A. Applied Social Science (Coventry University);
- B.A. Business Studies (De Montfort University);
- Various Economics and Social Science Courses (Open University).

Postgraduate teaching has included contributions to the:

- Diploma in Management Studies (Leicester Polytechnic);
- Diploma in Financial Studies (Heriot-Watt University);

- Diploma in Accounting (Heriot-Watt University);
- Master of Business Administration (Heriot-Watt University and APU);
- MSc Financial Studies (Heriot-Watt University);
- MSc International Banking (Heriot-Watt University).
- MA International Business Economics (APU)
- MA International Business (APU)

Extensive supervision of MBA, MSc, MPhil and Ph.D. theses.

Since 1998 have successfully supervised five **MPhil/PhD students** to completion on *The Efficiency of the Nigerian Stock Exchange; UK Stock Market Performance; British Banking Efficiency; Economic Integration; Turkey and the Single Market in Financial services.*

5.3. Research, Consultancy and Business Experience

- 2004- External examiner for MSc programme in finance and banking, Glasgow Caledonian University
- 2003- Editorial Board Member, *Journal of Economic Asymmetries* and Fellow of the Athenian Policy Forum
- 2003- External Assessor for business & management programmes, West Suffolk Higher Education College
- 2003 External quality assessor for Portsmouth University on its links in business, management & hospitality with International University, Sofia, Bulgaria. Subsequently nominated as external examiner for these programmes.
- 2003 Session Organiser and Speaker at 12th International Economic History Association Congress, Madrid, Spain.
- 1997-2001 Consultant on business economics to Kidsons Impey (Chartered Accountants).
- 1997-98 Consultant on Corporate Financial Training to PricewaterhouseCoopers (Chartered Accountants and Management Consultants).
- 1996-99 Project Director, Joint Project on Highly Indebted Poor Countries,
- 1995 Gave a series of lectures to Chinese Ministry of Finance staff (including Deputy Minister) on private Sector Investment appraisal and to Chinese Security Industry delegation on Western Capital Markets.
- 1995 Represented International Economic History Association at 18th International Congress of the Historical Sciences, Montreal.
- 1994 Session Organiser and speaker at 11th International Economic History Association Congress, Milan. (The first Session Organiser to come from a post-1991 university).
- 1992-95 Consultant to Investment Research of Cambridge Ltd.
- 1989 Editor of an investment newsletter authorised by Securities and Investments Board.
- 1988-91 Main Board Director and Director of Research for Independent Research Services Ltd. (Financial services information provider. Full-time appointment).

1988-92 Project Director for ESRC project on electricity supply and innovation in Britain (Part-time appointment). Awarded research grant of £43,000.

Extensive previous consultancy experience for Leicestershire County Council, Scottish Development Agency, British Telecom and various financial service companies.

Founder member of ESRC Business History Group and Monetary History Group.

Frequent guest speaker on business and economic issues on BBC Radio and commercial radio stations.

5.4. Publications since 2000

(excluding short book reviews).

‘Interest rates in Britain, Europe and the US: Up, Down or Steady?’ *British Economic Survey*, Winter 2006 pp 6-12

Catterall, R E, Brox, J & Koveos P (2006) *Structural Reform and the Transformation of Businesses and Organizations*, Waterloo, Canada: North Waterloo Academic press

Catterall, R E & Aldcroft D H (2004) *Exchange Rates and Economic Policy in the Twentieth Century*, Aldershot: Ashgate Publishing

“The Exchange Rate Roller Coaster”, *Journal of the Economics and Business Education Association*, Vol.3, No. 3, Autumn 2004, pp 3 – 9, ISSN 1367-3289

“International Competitiveness and Speculative Foreign Exchange Markets” in L.Lloyd-Reason & S Wall, *Dimensions of Competitiveness: Issues and Policies*, Edward Elgar 2001, pp 221-240. Also responsible for *Preface*. ISBN 1-84064-568-7

“Speculative Currency Markets and the Stability of the Euro” Economic Society of Australia web publication 2001

http://www.econs.ecel.uwa.edu.au/economics/econs/ecom_conf/catterall.pdf

“Competitiveness and the Impact of Exchange Rate Choice: the Case of Greece, *Proceedings of 7th International Congress of Economics*, Economic Society of Thessaloniki 2002 pp 146 – 167

“Cambridge – a paradigm for the economic development of Thessaloniki?” *The Economic Development of the Thessaloniki Region*, Govt. of Hellenic Republic, Thessaloniki 2000, pp.57-65, ISBN 960-86279-2-3

5.5. Earlier Publications (Oldest First)

British Industry and Industrial Policy, RRC, London, 1972, pp 151.

“British Monetary Policy 1924-31”, *International Review of the History of Banking*, Vol. 5, Naples, 1972.

“Some Aspects of British Monetary Policy in the 1920s”, *Warwick University Working Papers in Economics*, 1974, pp 25.

“The Development of Public Electricity Supply in Great Britain” in *Essays in Economics*, Heriot-Watt University, 1976, pp 30.

The Price and Availability of Bank Funds in Interwar Britain, Report to the Twentieth century Fund of research in progress 1976, pp 10.

“Attitudes to and the Impact of British Monetary Policy in the 1920s”, *International Review of the History of Banking*, Naples, 1976, pp 29-53.

“The Electrical Engineering Industry 1919-1939” in D. H. Aldcroft and N. K. Buxton (ed.) *British Industry Between the Wars*, 1982 pp 241-276.

- “There Ain’t No Such Thing as Easily Controllable Money Supply”, *Heriot-Watt University, Department of Economics Working Paper*, 1984, pp 38.
- Student Assessment Materials for A Level Economics*, National Extension College, 1986.
- Structured Activities for A Level Economics*, National Extension College, 1986.
- “Re-interpreting the Monetary Experience of Britain in the 1920s”, *Heriot-Watt University, Department of Economics Working Paper*, 1987, pp 49.
- “New Light on the Decision to Return to Gold in 1925”, *Heriot-Watt University, Department of Economics Working Paper*, 1987, pp 40.
- “Britain’s Electrical Industries”, *The Economic Review*, Vol. 5, March 1988, pp 39-41.
- “How to Profit From Offshore Investing”, *Successful Personal Investing*, 1989, pp 32.
- “Investing With Other People’s Money”, *Successful Personal Investing*, 1989, pp 32.
- “Investing for Maximum Income”, *Successful Personal Investing*, 1989, pp 32.
- The IRS Dictionary of Investing Terms*, Revised Edition, Abingdon, 1990, pp 96.
- “Public Electricity Supply and Technical Innovation in British Industry: An Interim Project Research Report to the Economic and Social Research Council” pp 48, September 1991.
- “Public Electricity Supply and Technical Innovation in British Industry: A Final Project Research Report to the Economic and Social Research Council” pp 98, February 1992.
- “International Financial Management” (with J. Stittle) in *International Business: Text and Cases*, J. Preston (ed.), 1993.
- Rich Nations - Poor Nations - The Long-Run Perspective*, D. H. Aldcroft and R. E. Catterall (eds.), Edward Elgar, 1996 and author of section on “Capital Markets in a Divided World” pp 189 -221. ISBN 1-85898-059-3
- “Money” (pp 436 – 467) and “The UK Financial System” (pp 402 –435) in *Applied Economics*, A. Griffiths & S Wall (eds) 7th edition, Addison-Wesley Longman, 1997. ISBN 0-582-30602-7

5.6. Conference / Paper Presentations

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|------------|---|
| Nov 2006 | ‘Monetary Unions and Exchange Rate instability: Some Lessons of Recent History’, Conference on <i>The Challenges of a Wider European Union</i> , Thessaloniki, Greece. |
| June 2006 | ‘Eurozone Prospects and Performance: The Tensions of Asymmetry’, International Conference on Globalisation and Innovation in the Twenty-First Century, University of Waterloo, Ontario, Canada. |
| April 2005 | “Symmetric and Asymmetric Shocks: the dilemmas for monetary unions” forthcoming presentation to Department of Economics, Athens University of Economics and Business, Athens, Greece |
| June 2004 | “Monetary Unions in a World of Volatile Foreign Exchange Markets: Some Lessons from Recent History”, University of Westminster |
| April 2004 | “The impacts on economic policy of EU enlargement” University of Portsmouth |
| Nov 2003 | “The Competitiveness of the Greek Economy in the Enlarged European Union” London School of Economics, Hellenic Observatory |
| Nov 2002 | “Past and future Trends in Greek Competitive Performance”, Dept of Byzantine and Hellenic Studies, University of Birmingham |

Sept 2002	“Risks and Policy Dilemmas for the Enlarged European Union”, Annual Conference of the Economic Society of Australia, University of Adelaide, South Australia
August 2002	“Economic Asymmetries in the Enlarged European Union and the Stability of the Eurozone” International Conference on the Global Economy: Financial, Legal and Economic Asymmetries, School of Business, Loyola University Chicago, Illinois, USA
May 2002	“Riding the Exchange Rate Roller Coaster: Speculative Currency Markets and the Success of the European Single Currency”, International Conference on Exchange Rates, Ryerson University, Toronto, Canada
Dec 2001	“The Process of Growth in the Balkans and the Role of the Nation State”, Conference on Current Issues for Transition Economies in the Broader Balkan Region, Thessaloniki / Xanthi, Greece
March 2000	“Cambridge – a paradigm for the economic development of Thessaloniki?” Conference on the economic prospects for South Eastern Europe organised by the Greek Government, Thessaloniki, Greece
Sept 1999	“International Competition and the Impact of Exchange Rate Fluctuations” CIBER Conference on the Dimensions of Competitiveness, Homerton College, Cambridge, UK.
Aug 1998	Organiser, co-chair and speaker at two sessions on Exchange Rate Regimes and Economic Policy in the Twentieth Century at the 12th International Economic History Association Congress, Madrid.
June 1997	“Creating Sustainable Development in the Highly Indebted Poor Countries: Their Problem or Ours?” jointly hosted by Interact and Anglia Polytechnic University, Chelmsford, UK.
Aug 1995	“Capital Markets in a Divided World” at the International Congress of the Historical Sciences, Montreal, Canada. Also co-chair on the session on “Why the West Grew Rich and the Third World Stagnated”.
Sept 1994	“Financial Markets and Economic Development” at the 18th International Economic History Congress, University of Bocconi, Milan.
Sept 1994	The Extent and Impact of Deregulation on the European Financial Services Industry” at the Joint National Institute of Economic and Social Research/Economic and Social Research Council Conference on the Single European Market, University of Exeter.
April 1994	“Financial Innovation in the European Financial Services Industry” at the 4th International Congress of Economics, Aristotle University, Thessaloniki, Greece.
Nov 1992	“EC Progress Towards a Single Market in Financial Services” at the 3rd International Congress of Economics, Aristotle University, Thessaloniki, Greece.

6. Elwyn COX – Lecturer

6.1. Academic & Professional Qualifications:

1997	MA, Southampton Institute of Higher Education – Marketing
1972	Graduate Diploma of the Institute of Marketing (by examination)

1973	HND (Marketing and Advertising) Business Studies, Southampton Institute of Higher Education
1974	Chartered Institute of Secretaries and Administrators – part final examination
1985	Systems Analysis qualification of the UK National Computer Centre
1987	Various IBM courses for the System 38 computer system
1990	Professional award from Sage for installation and training of accounts systems

6.2. Non-teaching experience

Elwyn worked in marketing and management for 12 years – including capital goods and furniture. He then retrained as a systems analyst to embrace the new world of computers and to be able to offer an holistic approach to business as a consultant. He consequently worked as a self-employed business analyst for 12 years. Much of the work was with companies in the field of imports and exports and included contract roles from project manager, technical author, analyst, systems manager, systems tester and trainer. His last contract was with Skandia Life Assurance immediately prior to joining the University of Winchester in 2005. He has experience of all aspects of business life.

6.3. Membership of Professional Bodies

1997 – present Chartered Institute of Marketing – Professional Member

6.4. Academic Employment:

2005 - 2006 University of Winchester, Lecturer in Marketing and CIM Programme Leader
 2003 - 2007 Southampton Solent University, Associate Lecturer, Marketing

6.5. Teaching & Teaching Related:

1998 - 2002 HNC/D (Travel & Tourism), Module Coordinator
 1992 – 1998 Lecturer and Programme leader – Chartered Institute of Purchasing and Supply – professional examinations
 “ “ Lecturer – Institute of Credit Management – professional examinations
 “ “ Lecturer – Institute of Export – professional examinations
 “ “ Lecturer – Association of Accounting Technicians – professional examinations
 1986 - 2000 BTEC (Business & Marketing), Lecturer

6.6. Academic Administration:

2005 - 2006 Learning and Teaching Committee Member

6.7. Links with Institutions & Organisations:

2000 - 2006 External Validator, Business, Southampton City College;
 Validator for the business pathway within their Access to HE course

7. Michael LI DAVIES – Senior Lecturer

7.1. ACADEMIC & PROFESSIONAL QUALIFICATIONS

Date	Award	University	Subject
1965	B.Sc(Eng)	London, King's	Mech. Engineering
1982	PG Dip	Southampton Inst.	Research Studies
1988	M.Phil	Nottingham Trent	Business Communication

Also: Chartered Engineer; Fellow, Institution of Mechanical Engineers. Fellow of Chartered Inst of Marketing; Fellow of British Computer Society.

7.2. PREVIOUS EXPERIENCE

Teaching

1991/00	Southampton B.S.	P/T Lecturer, Business subjects
1995/8	Univ of Portsmouth	P/T Lecturer, marketing and Strategy
1988/00	Open Univ.	P/T Tutor, Marketing

Other

Professional career in International marketing and general management. Managing both public and private companies. Founded and ran several start-up ventures.

7.3. UNIVERSITY OF WINCHESTER

Position

Sep 2001- Senior Lecturer

Current Teaching Areas

- Strategic management; Business Communication and Business Computing

7.4. RESEARCH

Specialist Academic Interests

Business communication and the value of business travel

Research Undertaken

- Business communication and media choice (M.Phil)
- Penetration of Global Distribution Systems in UK travel agencies.
- The Value of Business Travel (Ph.D. ongoing)

7.5. PUBLICATIONS

Articles

Multiple articles in Business Travel publications

7.6. CONFERENCES

Major Conferences Attended

Numerous travel industry conferences. As speaker, moderator and attendee.

7.7. EXTRA-INSTITUTIONAL ACTIVITIES

Examining: Some P/T work for Open University

8. Katrina EASTERLING – Senior Lecturer

8.1. ACADEMIC & PROFESSIONAL QUALIFICATIONS

2005 PG Cert Coaching & Mentoring (Pass) [Oxford Brookes University]
2001 MSc Human Resource Management [Sheffield Hallam University]

8.2. MEMBERSHIP OF PROFESSIONAL BODIES

Member, Institute of Directors. (Since Jan 2004)
Fellow, Chartered Institute of Personnel & Development. (Since 1989)

8.3. ACADEMIC EMPLOYMENT

2004 - HRM [University of Winchester]

8.4. TEACHING & TEACHING RELATED

2005 - Programme Leader, BAMBA Business & Management Part Time Basingstoke
2005 - 2005 Lecturer, BA Hons Individual & Organizational Behaviour
2004 - Dissertation Tutor, BA Hons Final Year Project
2004 - 2004 Lecturer, Foundation Degree Intro to Human Resource Management
2004 - 2004 Lecturer, Foundation Degree Employment Relations and Law
PSIM
2004 - 2005 Lecturer, BA HRM in the Global Context
2004 - 2006 Lecturer, Foundation Degree Intro to Managing in the Business Environment

8.5. PREVIOUS EMPLOYMENT

2000-6: Chartered Institute of Personnel & Development (CIPD) – Elected Director and Trustee (elected May 2000 and re-elected for an additional 3 years term in May 2003 until May 2006). CIPD has a commercial arm as well as its charitable status with a turnover of £30m and over 130,000 members in UK and Eire. During my 6 years at the CIPD, membership was increased by 22%.

2002-5: Associate Non Executive Director, Newbury & Community Primary Care Trust

Apr 02-Nov 03 *Head of Human Resources, Europe-MEA, Hollister Europe Ltd (Sales & Marketing/Healthcare) (1,200 employees, re-structured to 654)*

- Responsible for HR strategy, policy and procedures, employee relations, change management, mergers and acquisitions, compensation & benefits, management development, recruitment and retention.
- This role had responsibility for employees in 28 countries of the EMEA region including South Africa & reported to Vice President, EMEA.
- Worldwide, Hollister Corporation had 3,000 employees, with gross sales worldwide of \$410m and net earnings of \$24,126m for year 2002.

Major Achievements:

- Introduced a coaching philosophy into the company and an Executive Coaching pilot programme.
- Successfully negotiated with employees intent on taking UK subsidiaries to Employment Tribunal using services of ACAS. Negotiated departures of senior managers, eg, Czech Republic.
- Implemented numerous re-organisations across EMEA bringing cost savings and efficiencies. These included re-structuring and redundancies in Netherlands, Dubai and UK. A major acquisition was made in UK with eventual harmonization of terms and conditions.
- Rolled out SAP HRIS across EMEA region despite initial opposition to collection of data and publishing of metrics from Regional Managers. The data is enabling the business to control headcount costs more effectively and diagnose 'trend' information such as turnover.
- Negotiated Section 32 buyout for UK Pension Plan from final salary scheme and changed pension scheme in Germany.

Apr 01-Feb 02

Human Resources Director, Vernalis Group plc – a FTSE 250 company (Bio-pharmaceuticals) (160 employees)

Major Achievements:

- Buy-in from the Board to introduce its first diversity policy.
- Introduced new employment policies on sensitive areas such as Relationships at Work and Third Party Related Transactions.
- Re-structuring of Research department to effectively meet business needs and fast-track compounds.
- Gained agreement from Management Forum team (40 managers) on Company Values which were implemented across the business.

Feb 99-Apr 01

International HR Manager, Guidant Corporation (Hi-tech manufacturing & sales) based in UK (120 employees)

- Combined regions had a £50m annual turnover from a total of 120 employees situated in UK, Denmark, Sweden, Norway, Finland, Poland, Czech Republic, Turkey, Middle East & Africa.
- Reported to the Vice-President (North Atlantic Operations) for UK and Nordic areas; the Vice-President (International) for Emerging Market countries; and functionally reported to the Vice-President - HR (Europe, Canada & Latin America) who was based at European HQ in Brussels.

Major Achievements:

- Successfully retained acquired employees into the business as part of a global merger and acquisition (company valued at £800m)
- Relocated Swedish office from Malmo to Stockholm, including negotiations with Swedish unions, handling redundancies and recruiting staff for new office to agreed timelines.
- Re-organised internal structures to meet the changing business needs and give employees career development and new challenges that ensured continued retention of key staff.
- Pension Trustee

Sept 95-Jan 99

People Management & Development Adviser, Bayer plc (Pharmaceutical Division). HR generalist role managing the provision of HR services for 325 employees in R&D, IT, Marketing, EU Affairs, Finance and Training working at 3 sites across UK. Responsibilities included:

- Member of several strategic teams (ie, R&D Management Team, the Divisional Budget Planning Team and HR Strategy Team);

- Divisional Compensation & Benefit specialist; facilitator for project teams including Business Excellence (EFQM), Investors in People and SAP Payroll implementation.

Positions before 1995 included self employed HR Consultant (clients included Chevron, Gulf Oil, Allied Dunbar), Purser Officer with P&O Cruises, Recruitment Consultant (Financial Services sector), Public Relations Manager and Administrator.

8.6. PUBLICATIONS

- 2006 Review of 'Resonant Leadership' by Boyatzis, R. & McKee, A.. *People Management*, 12. (TBA). 1.
- 2006 Practical Guide Gives Coaching Tips to the Thinking Practitioner. *People Management*, 12. ((16): 53). 1.
- 2006 Review of 'Why Should Anyone Be Led by You?' by Goffee, R. & Jones, G. (2006) Boston: Harvard Business Press. *People Management*, 12. ((8): 49).
- 2003 *People Management*, 9. ((17): 42).
- 1998 *People Management*, 4. ((24):51).

8.7. CONFERENCES

- 2006 Chair: HRD Week, London. Masterclass on Leadership Passages.
- 2005 Chair: International HRM. Masterclass on Spiritual Capital.

8.8. CONSULTANCY and LINKS WITH INSTITUTIONS & ORGANISATIONS

- 2006 - 2009 Independent Member of Advisory Body [Review Body on Doctors' and Dentists' Remuneration]
This body has the task of making recommendations to the Prime Minister on the remuneration of NHS dentists and doctors
- 2005 - 2005 External assessor, International HRM [University of East London]
External Adviser for new MSc
- 2005 - 2007 Advisor, Management [Management Skills Faculty, CIPD]
A prestigious role by invitation to advise and guide on requirements for Management Skills training
- 2005 - 2009 External Examiner, Business Management [Bath Spa University]
- 2004 - Lay Member for Judicial Appointments [Judicial Appointments Commission]
Appointed by Lord Chancellor's Office
- 2004 - 2008 External Examiner, Employment Relations and Law [University of Gloucestershire, Cheltenham]
Postgraduate level
- 2000 - 2006 Board member, HRM [Chartered Institute of Personnel & Development]
Also a Trustee

Executive Coach, Trainer & HR Specialist: Recent assignments include working with socially disadvantaged young adults on the E2E programme; coaching business executives at Director and CEO level; review of HR policies and employment procedures for multi-national engineering company; assessment centres for Virgin Mobile.

Jane FAIRCLOUGH – Senior Lecturer in Tourism and Heritage

Programme Leader; Graduate Apprenticeship Project Manager

8.9. ACADEMIC & PROFESSIONAL QUALIFICATIONS

1971	BA Honours, Geography, Birmingham University.
1972	Certificate in Education, Kings College, University of London.
1997	MSc, Integrated Environmental Science, University of Southampton.

8.10. PREVIOUS EXPERIENCE

Teaching

1972-77	Assistant Teacher: Geography/Geology: Purley High School
1981-85	Teacher: in charge of Geography/Geology: Margaret Hardy High School, Brighton
1985-91	Head of Geography and Geology; Co-ordinator, Records of Achievement and Assessment; Member of Hampshire Records of Achievement Planning Committee; Member, Senior Management: Petersfield School

8.11. UNIVERSITY OF WINCHESTER

Position

1991-	Senior Lecturer in Geography
1999-2001	Head of Geography Programme Leader for Tourism and Heritage Management (Business Portfolio)
2001-	Graduate Apprenticeship Project Manager (Grant of £65 000 from HEFCE)

Current Teaching Areas

- BA(QTS): Geography
- Combined Honours Programme: Tourism and Heritage Management (Business Portfolio)
- Single Honours Programme: Tourism and Heritage Management (Business Portfolio)
- MA Managing Contemporary Global Issues
- Environmental Management (Open University)

Internal Responsibilities

2000-	Programme Leader, Tourism and Heritage Management
2001-	Graduate Apprenticeship Project Manager

Current Membership of Committees

- College Work Placement Committee
- Cultural Heritage National Training Organisation – Graduate Apprenticeship Committee

8.12. RESEARCH

Specialist Academic Interests

- Geomorphological Management

- Environmental Sensitivity and Management of Carboniferous Limestone Landscapes
- Environmental Heritage Management
- Field Class Experience as an Integral Aspect of Learning and Teaching
- Palimpsest Landscapes

8.13. EXTRA-INSTITUTIONAL ACTIVITIES

1992-	Governor, Petersfield School
1994-95	Chair of Governors, Petersfield School
1994-	A Level Exam Board Scrutineer, School Curriculum and Assessment Authority (SCAA), now QCA
1994-	Local Inset Provider for Geographical Association in the south of England region
1995-99	Chief Examiner, Geography A Level Edexcel (London Examining Board)
1998	Geography Consultant for British Council/DFID/Palestinian Ministry of Education in Palestine
2001	Placement with New Forest District Council (HEIF funded)
2001-	Associate Lecturer: Open University (Environmental Management)
2002-	Staff Mentor: Open University
2003-	External Examiner: Anglia Polytechnic University

Field Work

- International residential courses in Poland, Iceland, Brussels, Netherlands, France, USA, Eire
- UK based courses in most significant geomorphological fieldwork areas
- Organiser of two weeks fieldwork for Beppu University, Japan 1999

9. Dr George FILIS

9.1. Academic & Professional Qualifications:

2004	PhD, Bournemouth University: Options in Emerging Markets: Evidence from the Greek Derivatives Market
2000	Certificate, Athens Derivatives Exchange: Market Maker Certificate
1999	MA, Bournemouth University: Financial Services
1998	BSc Hons, University of Wales College, Newport: Accounting and Finance
1996	HNC/D, Dudley College of Technology: Business and Finance
1996	Certificate, Anglia: English as a Foreign Language German language: estimated level of knowledge: Grunde Stufe

9.2. Membership of Professional Bodies:

Economic Chamber of Greece; Member

9.3. Post Graduate Student Supervision

2005 Bournemouth University 2nd Supervisor, Bruno Eeckels
PhD title: *The Consequences of Euronext Integration on the Belgian, Dutch and French Indexes*: Part Time

9.4. Academic Employment:

2005 - Lecturer, University of Winchester: Investments, Management and Financial Accounting, Research Methods

2003 - 2005 Lecturer, SBS, Edexcel accredited centre: HND Quantitative Analysis

2002 - 2005 Lecturer, SUNY, Empire State College, Athens Campus: Investing, Money and Banking, International Finance and Risk Management

2001 - 2002 Part-Time Lecturer, Bournemouth University: Quantitative Techniques for Business Decisions

9.5. Research & Knowledge Transfer:

2006 - 2006 Author: The effect of macroeconomic indicators in stock market integration: Evidence from the EU – University of Winchester

9.6. Publications:

2001 Naftemporiki Financial Newspaper, 4th September pp.18-19 – *Stock options: A new investment tool for the modern enterprises*

2001 with Hardwick, P. Agora Magazine issue **281** pp.38-40: *Euro – A great potential for the European stock exchanges*

Academic Journals:

2006 with Spais, G. Journal of Business Case Studies, **2/4**, pp.55-63 – *Some philosophical enquiries on e-learning: preparing the tomorrow business school*

2006 Journal of Emerging Market Finance, **5/2**, pp.121-133 – *Testing the market efficiency in emerging markets: evidence from the Athens Stock Exchange*

2006 with Spais, G. Journal of Integrated Marketing Communications pp.52-61 – *The Athens 2004 Olympic Games: An event study – Does a sponsorship program have a direct effect on Investors' behaviour?*

2006 with Spais, G. Journal of Korean Academy of Marketing Science, **16/2**, pp. 95-108 – *Stock market reaction on Olympic sponsorship announcement using event-study method*

2006 with Leon, C. WSEAS Transactions on Business and Economics, **3/3** pp.134-141 – *Comovements in the European financial markets – Do they change over time?*

2003 with Spais, G. Journal of Business and Society, **16/2** pp.196-211 – *Attainable growth of societies and effectiveness of securities markets developments strategy in the EU*

2002 Journal of European Financial Services, **8/3** pp.97-113 – *EMU and the European stock markets' correlation*

2002 with Spais, G. *Journal of Financial Services Marketing*, **3/6** pp.290-298 – *Stock options as a mean of adding value in business markets: A powerful potential communication vehicle for business marketing managers*

Conference proceedings:

- 2006 Conference Proceedings (with Leon, C and Eeckels, B). 24th EuroCHRIE Congress, University of Aegean, in CD-ROM - *Cyclical Movements of Tourism Income and GDP and their Transaction Mechanism: Evidence from Greece*
- 2006 Conference Proceedings (with Leon, C). 1st international conference in accounting and finance, University of Macedonia, Thessaloniki, Greece, in CD-ROM - *The transmission mechanism of the cyclical components of the Greek output, investments and stock exchange*
- 2006 Conference Proceedings (with Leon, C). 7th WSEAS International Conference on Mathematics and Computers in Business and Economics; in CD-ROM: World Scientific and Engineering Academy and Society. *Time-Varying Dynamics in the Greek Stock Market Integration with the EMU Stock Markets*
- 2005 Conference Proceedings (with Spais, G). International Conference on Marketing and Development (ICMD); in CD-ROM – *Society's attainable growth: A strategic goal for the empowerment of the social capital in EU?*
- 2005 Conference Proceedings (with Leon, C). Proceedings of the Conference ICCMSE 2005, in CD-ROM – *Interaction between Options and Stocks within a VAR Framework: Evidence from Greece*
- 2004 Conference Proceedings (with Spais, G). 13th Annual Frontiers in Services; in CD-ROM, American Marketing Association; University of Miami – *Sponsorship programs of services organizations which target the public of investors: Impact measurement*

9.7. Conferences:

With published proceedings:

- 2006 Presenter, *Cyclical Movements of Tourism Income and GDP and their Transaction Mechanism: Evidence from Greece*
24th EuroCHRIE Congress, University of Aegean
- 2006 Presenter, *The transmission mechanism of the cyclical components of the Greek output, investments and stock exchange*
1st international conference in accounting and finance, University of Macedonia, Thessaloniki, Greece
- 2006 Presenter, *Time-Varying Dynamics in the Greek Stock Market Integration with the EMU Stock Markets*
7th WSEAS International Conference on Mathematics and Computers in Business and Economics, Cavtat, Croatia
- 2005 Presenter, *Interaction between options and stocks within a VAR framework: Evidence from Greece*
2nd International Symposium, Advances in Financial Forecasting, Loutraki, Greece
- 2005 Presenter, *Society's attainable growth: A strategic goal for the empowerment of the social capital in EU?*

9th International conference on Marketing and Development, Aristotle University of Thessaloniki, Greece

2004 Presenter, Sponsorship programs of services organizations, which target the public of investors: Impact measurement
13th Annual Frontiers in Services Conference University of Miami, USA

Without published proceedings:

2004 Presenter, Measuring the impact of an Olympic Games' sponsorship program, which targets the public of investors: an event study on the Athens 2004
1st Pan-Hellenic conference in organisation and management of the Olympic Games, University of Peloponnese, Greece

2002 Presenter, EMU and the European Stock Markets' correlation
6th Conference of Polish-British School of Insurance, Polish-British School of Insurance, Bialowieza, Poland

9.8. Links with Institutions & Organisations:

2005 - Member, Research Centre: World Scientific & Engineering Academy & Society

9.9. Refereeing and Reviewing

- Journal of Emerging Market Finance
- Oxford University Press

10. Hazel GANT – Lecturer in Tourism and Leisure

10.1. ACADEMIC & PROFESSIONAL QUALIFICATIONS

2004 Member of the Tourism Society

2004 MA in Tourism and Sustainability, University of the West of England

1999 BA (Hons) Tourism Management and Physical Geography, Cheltenham and Gloucester College of Higher Education

10.2. TEACHING EXPERIENCE

2002- Lecturer in Tourism and Marketing, King Alfred's College

Current teaching areas

- Tourism and sustainable development
- Marketing

10.3. RESEARCH

Specialist academic interests:

- Disability issues in tourism
- Government policy and tourism
- Sustainable tourism
- Visitor management

10.4. RESEARCH UNDERTAKEN

2003 Is the concept of sustainable development both workable and measurable in a traditional British mass tourism destination: Case study Poole, MA dissertation, University of the West of England

11. Richard GRAHAM – Lecturer in Organizational Behaviour

11.1. ACADEMIC & PROFESSIONAL QUALIFICATIONS

1974 University of Wales Diploma

LLB (Hon) University of London

PGCE University of London

MSc (Industrial Relations and Personnel Management), University of London

11.2. PREVIOUS EXPERIENCE

Teaching

Senior Lecturer, School of Management and Finance, Farnborough College of Technology.
Programme Director, Post Graduate Certificate/Diploma/MBA (validated by University of Portsmouth, delivered at Farnborough).

Visiting Lecturer, Portsmouth University.

Topics taught

Industrial Relations/Employee Relations

- University of Surrey BA – Business Administration
- Chartered Institute of Personnel and Development (CIPD) Diploma,
- University of Portsmouth – Diploma in Management,
- University of Portsmouth MBA

Human Resource Management

- University of Portsmouth – Diploma in Management

Employment Law

- CIPD – Diploma
- University of Portsmouth Diploma in Management

The Business Environment

- University of Portsmouth – Diploma/Certificate in Management
- CIPD – Core Management Programme

Business Skills and Managerial Personal Development

- University of Portsmouth – Certificate/Diploma in Management.
- CIPD Diploma

- HNC/D Business Studies

Management Development

- University of Portsmouth – MBA
- AMSPAR – Practice Management Diploma
- BTEC HNC/D Business & Finance; Leisure Management

Programme Management

Programme Director, University of Portsmouth Certificate/Diploma in Management, and MBA Conversion Programme.

Programme Development

- Certificate and Diploma in Management – University of Portsmouth – Programme Director for validation 1994 and revalidation 1999
- CIPD Diploma – Employee Relations elements 1993 validation, 1998 revalidation, 2002 revalidation.
- BABA University of Surrey – Employee Relations and Employment Law, validation 1993, revalidation 1998
- MA in Management – University of Surrey validation, 2002

Other

1960-63 Sales Administrator, Batchelors Foods, Sheffield
 1963-72 Royal Air Force – Air Crew (5 years as instructor)

11.3. UNIVERSITY OF WINCHESTER

Sept 2002 Appointed Lecturer in Organizational Behaviour
 Developed Business Management with HRM specialism in current proposal.

11.4. PUBLICATIONS

Law and Taxation, Pension Management Institute

11.5. EXTRA-INSTITUTIONAL ACTIVITIES

Short Courses for Business & Professional Bodies

Employment Law

Camberley Auto Factors;, Women into Management; Nokia;, Pacific Associates Ltd.; L A Rumbold Ltd.; Royal Aircraft Establishment; Institute of Leisure Amenities Management; Farnborough College of Technology (Heads of School & Senior Management Team).

Employee Relations

Army Resettlement Unit; KFC Ltd.; Royal Logistics Corps; Nokia; Frimley Park and Farnham Hospitals; College of Estate Management.

General Principles and Business Law

ACCA revision course; Pensions Management Institute revision course.

Consultancy

- Secondment to Crossland Leisure Ltd – development and drafting of Company Personnel Policies, development of managing people skills
- Nokia – introduction of Employee Consultative Forum

External Examining

Institute of Business Administration (ICSA)

12. Christine GROVER – Senior Lecturer

12.1. ACADEMIC & PROFESSIONAL QUALIFICATIONS

1974	Cert Ed , King Alfred’s College, Mathematics
1978	BA Honours , Open University, Mathematics, Class 2.1
1980	CDipAF , Chartered Association of Certified Accountants
1986	MPhil , Southampton University, Operational Research
1991	MSc , Applied Statistics, Sheffield Hallam University
2001-	Registered for a PhD. King Alfred’s.

12.2. PREVIOUS EXPERIENCE

Teaching

1974-77	St Anne’s School, Fareham: Mathematics
1978-87	Part-time teaching in Mathematics and Business & Information Studies in schools, adult and further education

12.3. University of Winchester

Position

1987-90	Lecturer II in Mathematics
1990-99	Senior Lecturer in Mathematics
1999-	Senior Lecturer in Business
1999-	Programme leader for Business and Management “top-up” Programme
2000-2001	Acting Head of Business

Current Membership of Major Committees

- Academic Regulations Committee
- Faculty APEL Board
- University APEL Board

12.4. Academic Responsibilities

Current Teaching Areas

- Quantitative Techniques
- Research Methods and Statistics
- Operations Research to include Operations Management and Business Modelling

Curriculum Development Projects Undertaken

During my 18 years at the University, I have taken part in numerous validation events initially in Mathematics and then Business. The last validation in Business involved a large restructuring of the Business degree offering a number of specified pathways.

I have also been a team member in the validation of Masters in Health Informatics.

I was as part of a team on an internal validation of a Masters in Education degree.

Involvement in Programme Review Externally

Head of Business (2000-2001) during preparation and hosting of the QAA Subject Review in which Business was awarded 22 points.

External Examining

1994-98	Shortened BEd (Maths Strand), Nottingham Trent University
1998-2004	Moderator in Business. HAVA ACCESS. (Hampshire Authority Validating Agency)

12.5. RESEARCH

Specialist Academic Interests: Application of mathematical and statistical methods to a range of disciplines including the Built Environment, both current and historical; and applied to the tourism and leisure industries.

- MPhil Thesis, '*Modelling, statistical analysis and computer simulation to investigate screening policies for breast cancer*'
- with Grover R J: *Modelling using reliability analysis applied to Building Economics, particularly to Life Cycle Costings, Inspection Policies and Quality Assurance*
- MSc Dissertation, '*Value Added in Higher Education*'
- Tourism & Leisure Market Research for Theatre Royal and Winchester Tourism
- Current research for a PhD: The suburban development of Winchester from 1871 to c1903. This is multi-disciplinary, looking at the Built Environment particularly building design, urban theory and demographics using statistical tools for the analysis.

12.6. Consultancy

1997-8	Report with Pearson N et al, 'Practice and Views on Dementia: Questionnaire Survey of Dorset General Practitioners '
1998	Production of Distance Learning Materials for Research Methods course, Oxford Centre for Real Estate Management, Oxford Brookes University . Produced Distant learning packages used in Singapore on Open Learning B.Sc Real Estate Management degree; 2. Learning package for students in 3 rd year of B.Sc Real Estate Management degree
1997-8	Participation as a member of a project team in a Know How Fund project to Land & Property Economics with OBU to develop a postgraduate diploma in Land and Property Management, University of Architecture, Civil Engineering and Geodesy, Sofia, Bulgaria . Produced Teaching sessions and documentation
2000	World Bank- Romanian Ministry of Justice contract to Land & Property Economics with OBU to provide statistical input into a Cost recovery model for land registration.

- 2001/2 Project with **Theatre Royal**, Winchester to investigate student demand for Arts provision. (with T.Friesner & Dr P.Sheeran). Presentation and Report to Theatre Royal
Winchester Tourism Stakeholder Survey (with T. Friesner)

12.7. PUBLICATIONS

Books

- 1996 Mathematics with EASE: Addition and Subtraction
1997 Mathematics with EASE: Multiplication and Division

Articles

- 1982 with Grover R J, 'Explorations towards an optimal inspection policy for the failure of building components', in Brandon P S (ed), *Building Cost Techniques: New Directions*, Spon
- 1984 with Grover R J, 'An appraisal of Warranties as a product support policy for the construction firm', in Brandon P S & Powell J A (eds), *Quality and Profit in Building Design*, Spon
- 1984 with Grover R J, 'Life Cycle Costing and Reliability Theory', in Third International Symposium on Building Economics, International Conference of Building Research Studies and Documentation, Ottawa
- 1986 with Grover R J, 'The Use of Subject Probability in Estimating Building Component Failure Functions', in Advance Building Technology, Proceeding of 10th Triennial Congress, International Conference of Building Research Studies and Documentation, Washington
- 1987 with Grover R J, 'Modelling the consequences of quality assurance in the construction industry', in Brandon P S (ed), *Building Cost Modelling and Computers*, Spon
- 1987 with Grover R J, 'Conditions for optimality in periodic preventative maintenance', in Spedding A H (ed), *Building Maintenance Management and Economics*, Spon
- 1987 with Grover R J, 'Consistency Problems in Life Cycle Cost Appraisals', in 4th International Conference of Building Research Studies and Documentation, Copenhagen
- 1989 'Choosing: Thoughts on Strategies and Patterns in Mathematics Teaching', ATM
- 1989 with Grover R J, 'Quality Management and the Efficient of Construction Firms', Quality Assurance
- 1994 Unit Fractions: An investigation. M.T.148
- 1996 with Penny A, 'An Analysis of Student Grade Expectations and Marker Consistency', *Assessment & Evaluation in Higher Education* vol 21 no 2
- 1997 'Pascal's Pyramid' in *Mathematics in School* vol 26 no.1
- 1997 'Spinning Beyond Pascal's Triangle' *Mathematics in School* vol 26 no.2
- 1998 with Grover R, 'Quality Management in Real Estate', in *Proceedings of 3rd World Congress for Total Quality Management*, Sheffield
- 1999 with Grover R *Dear Vice Chancellor* in SEDA Vol1 No 1.

12.8. CONFERENCES

Conference Papers/Public Lectures Delivered

1982	Building Cost Research Conference, Portsmouth
1984	Design: Quality: Cost: Profit Conference, Portsmouth
1987	Research and Development Conference, Bristol
1987	4th International Symposium on Building Economics, Copenhagen
1989	Construction Quality Management Seminar, European Organisation for Quality, Copenhagen
1989	31st Annual Conference of the Operational Research Society, Southampton
1993	Teaching Mathematics to wider experience undergraduate student groups, AMET, Sheffield
1998	with Grover R, 'Quality Management in Real Estate', Proceedings of 3rd World Congress for Total Quality Management, Sheffield
2005	"Farmland to Suburbia" The Making of Modern Winchester, University of Winchester Conference.
2006	"Painter's Field: From Arable to Des. Res." Winchester Archaeological & Local History Organisation

EXTRA-INSTITUTIONAL ACTIVITIES

1992-96	School Governor
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13. Professor Michael HART – Principal Lecturer

13.1. ACADEMIC & PROFESSIONAL QUALIFICATIONS

1968	BA(Econ) Hons, Manchester University, Sociology, Class 2.1
1969	MSc, Salford University, Sociology of Science
1983	FSS, Fellow, Royal Statistical Society
1983	MIMgt, Member, British Institute of Management
1983	MIMIS, Member, Institute for the Management of Information Systems
1993	MBCS, Member, British Computer Society
1997	PhD, De Montfort University, Leicester

13.2. PREVIOUS EXPERIENCE

Teaching

1969-71	Lecturer, Elizabeth Gaskell College of Education
1971-74	Lecturer II, Leicester Polytechnic [De Montfort University]
1974-76	Senior Lecturer, Leicester Polytechnic [De Montfort University]
1976-97	Principal Lecturer, Leicester Polytechnic [De Montfort University]
[1972-81	Open University:
	D283 The Sociological Perspective
	E352 Education, Economy and Politics

DE351 People and Work
DE206 Social Work, Community Work and Society
D101 Team Leader: Housing Interdisciplinary module
Summer Schools at Universities of York, Nottingham, Cardiff, Warwick

Other

1962 Clerk, Skanda Wallpaper Co., Harrogate, Yorkshire
1962-64 Scientific Assistant, National Lending Library for Science and
Technology (now British Library-Lending Division) Boston Spa,
Yorkshire
1964-65 Clerical Officer, Central Office of Information, London

13.3. UNIVERSITY OF WINCHESTER

Position

1997- Principal Lecturer (Professor of Business and Informatics)

Current Teaching Areas

- BA Honours: Business Administration
- Combined Honours Programme: Business Studies
- Public Service Information Management (Programme Leader)

Internal Responsibilities

1997-2001 Head of Business, School of Business and Applied Sciences

Membership of Major Committees

1997 Member, Academic Standards Committee
1998 Chair, School Quality Committee, Business and Applied Sciences
2001-2 Member of Research and Innovation Committee

Other College Work

1997 Member of appointments committees
1997 Deputising for Head of School (Academic Planning Committee)

Specialist Academic Interests

- Quality Management (with particular relation to health services)
- Quantification of Customer Satisfaction
- Statistical programming (Turbo Pascal)

13.4. Research Undertaken

1986 Statistical consultant for an investigation into 'Ethnic Minorities and the
Planning Process in Leicestershire – a Re-examination'
1987-89 Database design and expert system designed for 'Long Term Unemployed
People in Leicestershire'
1989 Statistical consultant for 'An investigation of Public Administration
Students Attitudes to Enterprise'

- 1990 Research design, statistical and computing consultant for ‘Survey of General Practitioners’ Examination of Discharge Arrangements’
- 1991-93 Statistical analysis of Outpatient Clinic waiting times’ – monthly reports (for Leicester General Hospital, Department of Quality Assurance)
- 1995 Survey of Young Persons’ Leisure Needs (for Wigston and Oadby Borough Council, Leicestershire)
- 1996-97 Quantification of Patient Satisfaction utilising the *SERVQUAL* methodology
- 1997 Qualitative investigation of patient perceptions of the quality of paediatric clinics in Leicestershire
- 1993-97 Statistical consultant for ‘Nursing for Change – a comparison of different educational routes to Nursing Registration’
- 2004- Member of the QUBE (Quality in Business Education) Project (HEFCE FDTL5 funded project – Cass Business School, Leeds Metropolitan, Nottingham Trent, Oxford Brookes, University of Winchester, University of Ulster)
- 2006- ‘Strategies for the implementation of ‘transformative’ quality at sub-institutional level’ – Higher Education Academy (HEA) project, £30k (with David Rush)

13.5. PUBLICATIONS

Books

- 1991 Programming of Statistical Software package *MICROSTATS* (Version 3) to accompany: Curwin J & Slater R, *Quantitative Methods for Business Decisions* (3rd edn) London:Chapman and Hall
- 1993 *Survey Design and Analysis using TURBOSTATS* (Book with integrated software) London : Chapman and Hall
- 1994 with Curwin J & Slater R, *Numeracy Skills for Business [MICROSTATS statistical software + EZESTATS Computer Assisted Learning]* London:Chapman and Hall
- 1996 Programming of Statistical Software package *MICROSTATS* (Version 4) to accompany: Curwin J & Slater R, *Quantitative Methods for Business Decisions* (4th edn) London: International Thomson Business Press

Articles [Statistics and Computing]

- Spring 1982 ‘Computing in the Public Administration curriculum’ (with Woodhead N) Teaching Public Administration Vol.II(1)
- Aug 1982 ‘Quick Formatter’ *Practical Computing* Vol.5(8)
- Spring 1982 ‘Information Technology – The role of the F.E. Service’, Paper presented to East Midlands Further Education Committee (Business and Management panel)
- 1983 Programming (in BASIC) for: ‘Comparison of Local Employment Characteristics with that of the Regional and National Economy using the Shift and Share Method’, Report prepared for Leicester City Council/Leicestershire County Council by FJW Rendall (School of Economics and Accounting)

May 1983 'Use your Head(ers)!', *Commodore Computing International* Vol.2(1)

June 1983 'Making use of program headers', *Practical Computing* Vol.6(6)

July 1983 'A look at cassette security and management', *Commodore Computing International* Vol.2(3)

Nov 1983 'Tape Append routine', *Computing Today* Vol.5(9)

Feb 1984 'Two Pet Utilities', *Computing Today* Vol.5(12)

May 1984 'A machine code monitor written in simple Basic', *Commodore Horizons*

June 1984 'Search and Replace', *Computing Today* Vol.6(4)

June 1984 'Universal Decimal/Hex Convert', *Commodore Horizons*

June 1984 'Brackets', *Personal Computer World* Vol.7(6)

Aug 1984 'A selective renumber', *Commodore User*

Oct 1984 'Commentator: a utility to facilitate structured programming with CBM machines', *Practical Computing* Vol.7(10)

Nov 1984 'Named Subroutine calls in Commodore BASIC', *Commodore User*

Nov 1984 'An improved format subroutine', *ICPUG Newsletter* Vol.6(6)

Nov 1984 'Modifying Sorts', *Commodore Computing International* Vol.3(5)

Dec 1984 'Print using on the 64', *Your Commodore* Vol.1(3)

1984 'Adding structure to CBM BASIC without a COMAL interpreter' in Ramsden E (ed), *Microcomputers in Education 2* Ellis Horwood

1984 Programming (in BASIC) for: Rendall J & Cook G, *Industrial Structure and the Process of Employment Decentralisation in Greater Leicester*

Jan 1985 'Finding a new home for your machine code', *Commodore Horizons*

Jan 1985 '64 Datamaker', *Commodore User*

Jan/Feb 1985 'Machine code movements', *Commodore Computing International*

Feb 1985 'Directory Sort', *Your Commodore* Vol.1(5)

Mar 1985 'EXCLUSIVE-OR routine' *Commodore Computing International* Vol.3(8)

Mar 1985 'Medium Resolution plotting' *Your 64* No.7

Mar 1985 'Code-Isolater' *Popular Computing Weekly* Vol.4(10)

Apr 1985 'Making Passes', *Commodore Computing International* Vol.3(9)

Apr 1985 'Relocator', *Your Commodore* Vol.1(7)

Apr 1985 'Restore to line', *Your Commodore* Vol.1(7)

Apr 1985 'Save your memory with SHRINK', *Commodore Horizons*

Apr 1985 'Commodore AUTODATA-C64', *Personal Computer World* Vol.8(4)

Apr 1985 'Reverse REMS' *Practical Computing* Vol.8(4)

May 1985 'Micromon', *Commodore Computing International*, Vol.3(10)

May 1985 'Reliable Routines I', *Your Commodore* Vol.1(8)

June 1985 'Reliable Routines II', *Your Commodore* Vol.1(9)

July 1985 'Reliable Routines III', *Your Commodore* Vol.1(10)

- Aug 1985 'Reliable Routines IV', *Your Commodore* Vol.1(11)
- Sept 1985 'Reliable Routines V', *Your Commodore* Vol.1(12)
- Nov 1985 'Reliable Routines VI', *Your Commodore* Vol.2(2)
- Dec 1985 'Reliable Routines VII', *Your Commodore* Vol.2(3)
- Jan 1986 'Reliable Routines VIII', *Your Commodore* Vol.2(4) (A series of eight articles commissioned to appear 1985/86)
- May 1985 'REPEAT-UNTIL on the C64', *Your Computer* Vol.5(5)
- June 1985 'Keep it in line', *Commodore Computing International* Vol.3(11)
- July 1985 'Does it all add up?', *Commodore Horizons*
- July/Aug 1985 'CHECKGEN – a checksum generator', *ICPUG Newsletter* Vol.7(4)
- Aug 1985 'Pointer Sorts', *Commodore Computing International* Vol.4(1)
- Sept 1985 'Upgrade your 64 ROM', *Commodore Computing International*, Vol.4(2)
- Oct 1985 'HEX-AID', *Popular Computing Weekly* Vol.4(40)
- Nov 1985 'Reporter', *Commodore Horizons*
- Nov/Dec 1985 'HEX-CALC: A compact hexadecimal calculator', *ICPUG Newsletter* Vol.7(6)
- Dec 1985 '64 emulates PET', *Commodore Computing International* Vol.4(5)
- Dec 1985 'VIC takes Tinymon', *Commodore Computing International* Vol.4(5)
- June 1985 'The Gender Gap', *Educational Computing* Vol 6(6)
- Apr 1986 'Bytes and Pieces', *Popular Computing Weekly*
- July 1987 'PRCODES' – a machine code utility to send control codes to a printer, *PC Plus*
- May 1988 'CLEANUP' – a machine code utility to convert files to pure ASCII text, *PC Plus*
- 1993 'EZESTATS' (C.A.I. program/booklet – introduction to statistical concepts)

Articles [Social Science]

- Feb 1974 'Potential Demand for part-time Degree Courses in the Social Sciences', Abstracted in *New Society* Vol.27, No.594
- May 1976 'Can Polytechnics work to higher S.S.R.s?', *NATFHE Journal* No.4
- Feb 1982 'Better Communications – the answer to all our Problems?', *Townswoman* Vol.49(2)
- Spring 1982 'Computing in the Public Administration curriculum' (with Woodhead N), *Teaching Public Administration* Vol.II(1)
- Sept 1985 'Developing Social Skills Through a Decision-Making Simulation', *Teaching Politics* Vol.14(3)
- June 1985 'The Gender Gap', *Educational Computing* Vol 6(6)
- 1990 'To whom do we teach Public Administration – a survey of the background and attitudes of First Year Public Administration Degree Students', *Teaching Public Administration*, Vol. X (2) (with Greenwood J R, Denscombe & Robins L J)

- June 1992 'Home from Hospital: A Survey of Hospital Discharge Arrangements in Northamptonshire', *Journal of Public Health Medicine* Vol. 14(2) (with Meara J R, Wood J L & Wilson M A)
- Oct 1992 'Low Technology – an approach to monitoring out-patient waiting times', *British Journal of Healthcare Computing* Vol. 9(8)
- Spring 1993 'Local Leadership Potential in Britain and Poland compared : A note' (with Robins L J, Greenwood J R & Denscombe M) *Teaching Public Administration*, Vol XIII, No. 1
- Autumn 1993 'To whom do we teach Public Administration II: Attitudes to Enterprise' (with Denscombe M, Greenwood J R, & Robins L J), *Teaching Public Administration*, Vol. XIII, No. 2
- 1993 'Establishing a Health Education Knowledge Base' (with Dyson S) in Richards B (ed) *Current Perspectives in Healthcare Computing 1993*, *British Journal of Healthcare Computing*
- 1994 'Information Technology Training for Health Professionals – a Baptism of Fire?' (with Dyson S) in Richards B (ed) *Current Perspectives in Healthcare Computing 1994*, *British Journal of Healthcare Computing*
- 1995 'Implementing Monitoring Systems for Out Patient Clinics – the contribution from IT" (with Dyson S) in Richards B (ed): *Current Perspectives in Healthcare Computing 1995*, *British Journal of Healthcare Computing*
- 1995 'Low Technology Software in Community Health Professional Education' (with Dyson S) in Richards B (ed): *Current Perspectives in Healthcare Computing 1995*, *British Journal of Healthcare Computing*
- 1995 'Reducing Outpatient Clinic waiting times – some Quality Assurance Issues' *Leicester Business School Occasional Paper* No. 23
- 1995 'Improving Out-Patient clinic waiting times – Methodological and Substantive Issues', *International Journal of Health Care Quality Assurance* 8(6)
- 1995 'An ecological approach to TQM – a case study from NHS Outpatient Clinics', in Kanji G K: *Total Quality Management – Proceedings of the first world congress*, London:Chapman and Hall
- 1995 'Incorporating Outpatient Perceptions into Definitions of Quality', *Leicester Business School Occasional Paper* No. 31
- 1996 'Measuring Perceptions of Quality in NHS Clinics using the *SERVQUAL* Methodology' in Richards B (ed), 'Current Perspectives in Healthcare Computing 1996', *British Journal of Healthcare Computing*
- 1996 'Improving the dissemination of *SERVQUAL* by using magnitude scaling' in Kanji G K (ed): *Total Quality Management in Action*, London: Chapman and Hall
- 1996 'Improving the Quality of Outpatient Services in the British National Health Service – some policy considerations', *International Journal of Health Care Quality Assurance* Vol.9(7)
- 1996 'Improving the Quality of NHS Outpatient Clinics – the applications and Misapplications of TQM', *International Journal of Health Care Quality Assurance*, Vol.9(2)

- Mar 1996 'Incorporating Outpatient Perceptions into Definitions of Quality', *Journal of Advanced Nursing*, 24
- June 1997 'Experiencing quality – the patient's perspective', *Total Quality Management*, Vol.8(2&3)
- 1997 'Monitoring Quality in the British Health Service – a case study and a theoretical critique', *International Journal of Health Care Quality Assurance*, Vol.10(7)
- 1999 'The Quantification of Patient Satisfaction', in Davies, H T O, Neilson, A and Malek M (eds) *Managing Quality and Controlling Costs: Strategic Issues in Health Care Management*, (Chap. 6, pp68-88), Ashgate Publishing (in press)
- May, 2005 'Is Plagiarism an inevitable consequence of digital learning?' in Sharma, R.C., Mishra, S. and Pulist, S.K. (eds) *Education in the Digital World* Viva Books, New Delhi ISBN: 81-309-0185-4

13.6. CONFERENCES

Conference Papers/Public Lectures

- Mar 1970 'Anticipatory socialisation into the ideology of science : the initial stages of occupational choice', The Sociology of Science Study Group, British Sociological Association, UMIST
- 1974 'Potential Demand for part-time Degree Courses in the Social Sciences', The Inter-Collegiate Conference on part-time degrees in the Social Sciences, Leicester Polytechnic
- Sept 1983 'Adding Structure to CBM BASIC without a COMAL interpreter', 2nd Commodore Education Conference, Chelsea College, University of London
- Mar 1985 'Women and Health: A sociological perspective', Charles Freer School of Nursing, Leicester
- Mar 1985 'Gender Differences in the Acquisition of Computing Skills amongst Social Science Undergraduates', 1st International Conference of Computers in Institutions of Higher Education, U.N.A.M. (Universidad Nacional Autonoma de Mexico), Mexico City
- Mar 1990 'Una interpretación de «eficiencia» en los Servicios Públicos' [Interpreting «Efficiency» in the Delivery of Public Services], Postgraduate Seminar, Facultad de Ciencias Políticas y Sociología, Universidad Complutense de Madrid
- 1993 'Establishing a Health Education Knowledge Base' (with Dyson S), Healthcare Computing, Harrogate
- 1994 'Improving Out-Patient clinic waiting times – Methodological and Substantive Issues', 2nd International Conference: Strategic Issues in Health Care Management (Setting Priorities in Health Care), University of St. Andrews
- 1994 'Information Technology Training for Health Professionals – a Baptism of Fire ?' with Dyson S, Healthcare Computing, Harrogate
- Aug 1994 'Nursing for Change: Comparative research into the orientations and values of *Project 2000* diploma and undergraduate student nurses' (with Sweeney J & Pleasance P), International Nursing Conference: Nursing

- Today and Tomorrow: Enhancing Knowledge and Skills, University of Ulster, Coleraine
- Sept 1994 'Improving the Quality of Outpatient Services in the British National Health Service – some policy considerations', European Group of Public Administration: Quality and Productivity in the Public Services, Bad Tatzmannsdorf, Austria
- 1995 'Implementing Monitoring Systems for Out-Patient Clinics- the contribution from IT' (with Dyson S), Healthcare Computing 1995, Harrogate
- 1995 'Low Technology Software in Community Health Professional Education", (with Dyson S) Healthcare Computing 1995, Harrogate
- Apr 1995 'An ecological approach to TQM – a case study from NHS Outpatient clinics', 1st World Congress for Total Quality Management, Sheffield Hallam University
- Apr 1995 'Improving the Quality of NHS Outpatient Clinics – the applications and Misapplications of TQM, International Perspectives on Health Care Evaluation: An exploration of current issues and strategies, North East Wales Institute, Wrexham
- July 1995 'Teaching Statistics to Social Science Students by utilising survey analysis packages (TURBOSTATS)', Royal Statistical Society International Theme Conference (RSS95) "Communicating Statistics", University of Wolverhampton
- July 1995 'Monitoring Quality in the British Health Service – a case study and a theoretical critique', 23rd International Congress International Institute of Administrative Sciences, Dubai, United Arab Emirates
- Sept 1995 'Measuring Perceptions of Quality of Public Services', European Group of Public Administration: Quality and Productivity in the Public Sector, Erasmus University, Rotterdam
- 1996 'Measuring Perceptions of Quality in NHS Clinics using the *SERVQUAL* Methodology', Healthcare Computing 1996, Harrogate
- Mar 1996 'Incorporating Outpatient Perceptions into Definitions of Quality', RCN Research Society Annual Nursing Research Conference, Civic Centre, Newcastle-upon-Tyne
- Apr 1996 'Outpatient Satisfaction in the UK and Finland- A comparative study utilising the *SERVQUAL* methodology' (with Pirkko Vartiainen, University of Vaasa, Finland), 1st Biennial International Nursing and Midwifery Conference, Heriot-Watt University, Edinburgh
- Jan 1997 'The analysis of questionnaire data: methods and problems of scaling', Postgraduate Research Seminar, Leicester Business School, De Montfort University
- June 1997 'Experiencing quality – the patient's perspective', 2nd World Congress in Total Quality Management, Sheffield Hallam University
- Sept 1997 'Measuring the quality of outpatient clinics by utilising the *SERVQUAL* methodology', 2nd Institute of Mathematics and its Applications Conference: Quantitative Modelling in the Management of Health Care, University of Salford

- Sept 1997 ‘Have we seen you before ? – some reflections on customer care and personnel flexibility in the public sector’, European Group of Public Administration (Permanent Study Group 3: Flexibility of Staffing and Personnel Systems in the Public Services), Public Management Centre, University of Leuven, Belgium
- April 1998 ‘The Quantification of Patient Satisfaction’, 3rd International Conference, Strategic Issues in Health Care Management, University of St. Andrews.
- Sept 2000 “Creating a virtual learning environment” (with Paul Haslam)
Paper presented to: On-line Learning Euro 2000
Gloucester Business School, Cheltenham and Gloucester College
- June, 2001 “Development of Partnerships for the education of para-information Professionals – a case study from the Hampshire, UK region” (*with Shirley Thorne and Malcolm Cole, Hants CC*).
Paper presented to: 7th International Conference: Public and Private Partnerships – The Enterprise Governance
University of Twente, Enschede, Netherlands, 6th-9th June, 2001
- September, 2002 “How Business Students Learn” (with Paul Haslam). Paper presented to: 1st Annual Learning and Teaching Conference, Bristol Business School, 24-25th September
- September, 2002 “Developing a Community of Practice in Local Authority Information Workers” (*with Paul Haslam*). Paper presented to: 1st Annual Learning and Teaching Conference, Bristol Business School, 24-25th September.
- November, 2002 “The reconfiguration of the higher education experience and its implications for work based learning (WBL)” (with Paul Haslam).
Paper presented to: European Conference on E-Learning (ECEL 2002), Brunel University, 4th-5th November.
Published in: MCIL(2002), European Conference on e-Learning, [pp. 85-93] MCIL, Reading [ISBN 0-9540488-8-1]
- November, 2002 “Building a hybrid model of support for a new community of practice in the public sector” (*with Paul Haslam*). Paper presented to: European Conference on E-Learning (ECEL 2002), Brunel University, 4th-5th November. Published in: MCIL(2002), European Conference on e-Learning, [pp. 105-114]. MCIL, Reading [ISBN 0-9540488-8-1]
- November, 2002 “Developing new communities of practice in local authorities in the UK: a case study of para-information professionals” (with Paul Haslam, Meg Hart). Presented to: International Conference on Information and Communication Technologies in Education, (ICTE), Badajoz (Spain), 13th-16th November
Published in: A.Méndez Vilas, J.A.Mesa Gonzáles and I.Solo de Zaldívar Maldonado (2002), Educational Technology- International Conference on ICT’s in Education [Vol. I, pp. 464-68] (Badajoz, Junta de Extremadura, Consejería de Educación, Ciencia y Tecnología)
ISBN:Collección: 84-95252-76-0 ISBN:Tomo: 1-84-95251-77-9
- November, 2002 “The role of Virtual Learning Environments in Delivering Mass Higher Education in the UK”. Presented to: International Conference on Information and Communication Technologies in Education (ICTE), Badajoz (Spain), 13th-16th November. Published in: A.Méndez Vilas, J.A.Mesa Gonzáles and I.Solo de Zaldívar Maldonado (2002), *Educational Technology- International Conference on ICT’s in Education* [Vol. III, pp. 1741-45] (Badajoz, Junta de Extremadura, Consejería de

- March, 2003 'The utilisation of qualitative methodologies in Work Based Learning [WBL]' (with Tim Friesner) Paper presented to: 2nd European Conference on Research Methodology for Business and Management Studies, Reading University, 20-21st March. Published in: D. Remenyi and A. Brown (2003), 2nd European Conference on Research Methodology for Business and Management [pp.197-204], MCIL, Reading [ISBN:0-9540488-9-X]
- November 2003 'I found it on the web' –some reflections on e-learning, plagiarism and poor academic practice'. Paper presented to: 2nd European Conference on e-Learning, Glasgow Caledonian University, 6-7th November, 2003
- November, 2003 "Free e-learning for the Greater China Region: a cultural analysis of the Marketing Teacher experience. " (with Tim Friesner). Paper presented to: 2nd European Conference on e-Learning Glasgow Caledonian University, 6-7th November, 2003
- March, 2004 'Plagiarism and Poor Academic Practice - a Threat to the Extension of e-Learning in Higher Education?' (with Tim Friesner). Electronic Journal of eLearning, Vol. 2(1), March
- March, 2004 'A Cultural Analysis of e-Learning for China' (with Tim Friesner). Electronic Journal of eLearning, Vol. 2(1), March
- November 2004 'The 'new plagiarism', academic dishonesty and the development of critical thinking skills'. Paper delivered at: E-Learn 2004: World Conference on E-Learning in Corporate Government, Healthcare and Higher Education, Washington DC, USA, 1st-5th November, 2004 Published in: Richards, G. (Ed.), Proceedings of World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education 2004 (pp. 2337-2344). Chesapeake, VA: AACE. (with Roz Graham)
- November 2004 'E-Learning and e-communities - asymmetries and dilemma'. Paper delivered at: 3rd European Conference on e-Learning, Université Paris-Dauphine, 25-26th November, 2004. Published in: Remenyi, D. (ed) Proceedings of the 3rd European Conference on e-Learning. Academic Conferences Ltd. ISBN 0-9547096-7-5 (with Tim Friesner)
- April, 2005 'Learning Log Analysis: Analysing Data that Record Reflection, Experience and Learning'. Paper delivered at: 4th European Conference on Research Methods in Business and Management Université Paris-Dauphine, 21-22nd April, 2005. Published in: Remenyi, D. and Brown, A. (eds), Proceedings of the 4th Conference on Research Methods in Business and Management. Academic Conferences Ltd. ISBN 09547096-8-3 (with Tim Friesner)
- April, 2005 'Plagiarism Is A Complex Issue, But - Universities Must Articulate a Moral Vision and Live Up To It' (with Roz Graham). Paper delivered at: 4th European Conference on Research Methods in Business and Management, Université Paris-Dauphine, 21-22nd April, 2005. Published in: Remenyi, D. and Brown, A. (eds), Proceedings of the 4th Conference on Research Methods in Business and Management. Academic Conferences Ltd. ISBN 09547096-8-3 (with Roz Graham)
- June, 2005 'Using e-government to improve the quality of local authority services'. Paper delivered at 5th European Conference on E-Government

- [ECEG2005] University of Antwerp, Belgium, 16-17th June, 2005.
Published in: Remenyi, D. (ed), Proceedings of the 5th Conference on e-government. Academic Conferences Ltd. ISBN 1-905305-00-1 (with Peter Bryne)
- June 2005 'E-Easy: The internal *digital divide* – The Development of e-government within local government'. Paper delivered at 5th European Conference on E-Government [ECEG2005], University of Antwerp, Belgium, 16-17th June, 2005. Published in: Remenyi, D. (ed), Proceedings of the 5th Conference on e-government. Academic Conferences Ltd [CD-ROM version] ISBN 1-905305-00-1 (with Peter Bryne)
- November, 2005 'The role of e-Learning in accelerating part-time student progression'. Paper delivered at 4th European Conference on e-Learning [ECEL2005]. Royal Netherlands Academy of Arts and Sciences, Amsterdam, Netherlands, 10-11 November 2005. Published in: Remenyi, D. (ed), Proceedings of the 5th Conference on e-Learning. Academic Conferences Ltd. ISBN 1-905305-13-3 (with Burgess, Joan and Betts, Helen).
- 2005 'Learning Logs: Assessment or Research Method?' Electronic Journal of eLearning, Vol. 3(2), pp. 117-122. (with Tim Friesner)
- May, 2006 'Student Incorporation into the Quality Process- An Examination of the Business and Management Student experience'. Paper delivered at: European Academy of Management Annual Conference [EURAM2006]. Norwegian School of Management, Oslo, Norway, 17-20 May, 2006 (with David Rush)
- April, 2006 'The Minutes Tool: diagnosing student engagement [QUBE Toolkit]'. Toolkit demonstrated at: Higher Education Academy Subject Centre for Business Management Accountancy and Finance (BMAF) Annual Conference 2006: 'Managing Diversity in Teaching and Learning'. Oxford Hotel near Wolvercote, Oxford, 6th-7th April 2006 (with David Rush)
- June, 2006 'The National Student Survey in Business and Management' Workshop conducted for The National Student Survey Conference Management Study area, The Higher Education Academy, International Conference Centre, Birmingham, 1st June, 2006. (with David Rush)
- June, 2006 'E-Learning and the development of voice in business studies education'. Paper delivered at International Conference on E-Learning [ICEL2006], University of Quebec in Montreal, Canada, 22nd-23rd June, 2006. Published in: Remenyi, D. (ed), Proceedings of the 1st International Conference on e-Learning [ICEL2006]. Academic Conferences Ltd. ISBN 1-905305-22-2 (with David Rush) Also in International Journal of Educational Management, Vol. 21, No. 1, 2007, pp. 68-77
- July, 2006 'Can we measure excellence in Business Studies Education (utilising Innovative Methodologies)?' Paper delivered at 5th European Conference on Research Methods in Business and Management [ECRM2006], Trinity College, Dublin, 17-18th July, 2006. Published in: Remenyi, D. (ed), Proceedings of the 5th European Conference on Research Methods in Business and Management [ECRM2006] Academic Conferences Ltd. ISBN 1-905305-26-5 (with David Rush)
- July 2006 'The Development of Quality Management Tools in Business Studies Education'. Paper delivered at 5th European Conference on Research Methods in Business and Management [ECRM2006] Trinity College,

Dublin, 17-18th July, 2006. Published in: Remenyi, D. (ed), Proceedings of the 5th European Conference on Research Methods in Business and Management [ECRM2006]. Academic Conferences Ltd. ISBN 1-905305-26-5 with David Rush)

- September, 2006 'Intercultural differences in e-learning styles of European business students'. Paper delivered at the 5th European Conference on e-Learning [ECEL2006], University of Winchester, UK, 11-12 September, 2006. Published in: Remenyi, D. (ed), Proceedings of the 5th European Conference on e-Learning [ECEL2006]. Academic Conferences Ltd. ISBN 978-1-905305-30-8 (with Roman, Laura and Mikulecki, Peter)
- September, 2006 'Electronic feedback for students: a mixed blessing?' Paper delivered at the 5th European Conference on e-Learning [ECEL2006], University of Winchester, UK, 11-12 September, 2006. Published in: Remenyi, D. (ed), Proceedings of the 5th European Conference on e-Learning [ECEL2006]. Academic Conferences Ltd. ISBN 978-1-905305-30-8 (with Bodger, Eric and Rush, David)

13.7. EXTRA-INSTITUTIONAL ACTIVITIES

Examining

- 1991-94 Chief External Examiner – BA(Hons) Business Administration (University of Huddersfield)
- 1991-95 External Examiner – BA(Hons) Public Administration (Manchester Metropolitan University)
- 1994 -1997 External Examiner – BA(Hons) Business Administration (University of Wales Institute, Cardiff)
- 2006 PhD examiner (Crispin White, University of Winchester)
- 2007 PhD examiner (Shaun Pather, Cape Peninsula University of Technology, Cape Town, South Africa)

Visiting Professorships

- 1990 Visiting Professor teaching Information Technology for Social Science students, Facultad de Ciencias Politicas Y Sociologia, Universidad Complutense de Madrid, January-March
- 1994 Visiting Professor teaching Quantitative Methods and Information Technology, Sekolah Tinggi Manajemen Yaksi De Montfort, (De Montfort University MBA program), Jakarta, Indonesia, Summer Term

Editorial Boards

- 1998 Member of Editorial Advisory Board, International Journal of Health Care Quality Assurance
- 2003 - Editorial Board- Electronic Journal of e-Learning

14. Mandy JONES – Lecturer (pt) in ICT (Shoei)

14.1. Academic & Professional Qualifications

- 1998 BSc (Hons) Human-Centred Computing (Class I)
University of Southampton (King Alfred's College)

2002	ECDL, Basingstoke College of Technology
2003	City and Guilds, Basingstoke College of Technology MicroSoft Office L2
2004	PGCE (Further Education) University of Portsmouth

14.2. Academic Employment:

1999	Lecturer in ICT (pt) Basingstoke College of Technology
1999 (to date)	Lecturer (pt) in ICT

14.3. Teaching & Teaching Related:

1999 to date	ICT modules taught to Shoei Business Studies (Year 1 and Foundation Programme)
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14.4. Academic Administration:

1999 to date	Shoei Business Students Year 2 – Personal tutor
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15. Prof Dan REMENYI – Honorary Professor

Appointed Honorary Professor, University of Winchester, 2006.

15.1. ACADEMIC & PROFESSIONAL QUALIFICATIONS

15.2. Current Activities

Visiting Professor, School of Systems and Data Studies, Department of Statistics, Trinity College Dublin

Associate Faculty, Doctoral Program, Henley Management College, UK

Director of Faculty Doctoral Program in Waterford Institute of Technology School of Business, Waterford, Ireland

Director of Academic Conferences Limited, a conference, training and publishing firm, based in the United Kingdom.

Other Activities

- Editor of the Professional Information Systems Series of textbooks for Butterworth Heinemann 2000-2005
- Member of the Editorial Board of the Journal of Information Technology.
- Co-founder of the special interest Internet List for Information Systems Evaluation Studies.
- Editor and co-founder of the Electronic Journal for Information Systems Evaluation, based at Delft University of Technology.
- Chairperson for the European Conference on IT Investment Evaluation (ECITE), 1994 to date.
- Founding member of the Doctoral Colloquium attached to ECIT.
- Founding member of the European Conference on Knowledge Management.
- Founding member of the European Conference on e-Government.
- Research Fellow at the Management School, Imperial College of Science, Technology and Medicine, February – May, 1998.
- Visiting Academic at City University Business School, 2000.

- Visiting Lecturer at Instituto Superior de Estatística e Gestão de Informação, Lisboa, Portugal, January 1994.
- Visiting Lecturer at Irish Management Institute, Dublin from 1993 to 2004.
- Visiting Academic at Indian Institute of Management, Calcutta, January 1996.
- Visiting Academic at Theseus Institute, Sothia Antipolis, 2000.
- Visiting Academic at Edith Cowan University, 2000.
- Visiting Faculty, Bled School of Management, Slovenia, 2000.
- Founding member of the International Doctoral Colloquium 2001- 2003.
- Visiting Faculty at Waterford Institute of Management, 2003 to date.
- Visiting Academic at Turku School of Economics and Business Administration, 2003.
- Visiting/Honorary Professor, Faculty of Business Informatics, Cape and Peninsula University of Technology, South Africa, 2003-2005.
- External examiner for PhDs for various universities.
- External examiner for Oseail, Dublin City University since 2003.
- External examiner for Master Degree in KM Glasgow Caledonian University 2002-2005.
- External Examiner for the B Sc in M & IS course in the School of Management and Information Systems, Queens University Belfast 2005.
- Founding member of the e-Government Excellence Awards in Ireland and Chair of the e-Government Evaluation Committee 2003-2004
- Editorial Advisory Board of Acta Commercii (a general management journal).
- Editorial Advisory Board of Journal of Information Technology.

15.3. PREVIOUS EXPERIENCE

1999-2000	Visiting Professor Department of Information Systems and Computing, Brunel University.
1997-1999	Visiting Professor, Department of Management and Technology, School of Technology Management & Economics, Chalmers University of Technology, Gothenburg, Sweden.
1995 -2001	Member of the Editorial Board of the Journal of Strategic Information Systems.
1993-1996	Professor at the University of the Witwatersrand, South Africa. Director of Management Information Systems Research Group, University of the Witwatersrand.
1993-1996	Member of the standing committee for the European Conference on Information Systems.
1993-1995	Head of Department of Information Systems at the University of the Witwatersrand.
1990-1992	Acting Lead Tutor in Information Management, Associate Faculty, Henley Management College; and also Director of Henley Information Technology Series (short executive courses).
1979-1984	Director of The Management Centre Ltd. and Director of Inbucon Management Centre Ltd, management training organisations based in London providing a wide range of courses and consulting for top management. Full responsibility for all aspects of the management of this business, including product development, marketing, staff selection and development. Conducted courses for senior executives in more than 20 locations around the world including London, New York, various European Capitals, the Far East, Australia, New Zealand and South

Africa. Key clients included British Institute of Management, Institute of Data Processing Management, Institute of Chartered Accountants in England and Wales, Scottish Institute of Chartered Accountants, Irish Institute of Chartered Accountants, Manchester Business School, London Chamber of Commerce and Industry, Coats Patents, British Gypsum, J Sainsburys, ESSO, Britoil, Ernst & Whinny, Which Computer? Magazine, Management Centre Europe, CIMA, South East Thames Regional Health Authority, AMA Singapore, Monadnock International, IT Events, ITT, IMS, IBC, Institut Jozef Stefan, Ljubljana, Institute of Data Processing Management in Malta, Institute of Management in Reykjavik, The Hong Kong Management Association, Whitehead Morris Conference, Institute of Bankers in South Africa.

- 1978-79: Senior Consultant, Turquand Youngs and Layton-Bennett, London, specialising in finance and information systems. Duties included financial and computer consulting. Working on the formulation and implementation of a corporate evaluation and fault diagnostic technique. Conducted courses for clients and for senior partners of the major shareholders accountancy practices. Developed an executive briefing series in IT related subjects for the London Chamber of Commerce.
- 1975-78: Lecturer in Business Economics, University of Witwatersrand, Johannesburg. Lecturing undergraduates and post graduates in finance and marketing. Conducted courses in Business Economics as well as a specialist option in Business Finance. Supervised dissertations as well as acting as external examiner for the Business School.
- 1974-75: Senior Investigating Accountant, Barclays Merchant Bank Ltd, Johannesburg. Worked in corporate finance division on financial reconstruction including public listings, rights issues and schemes of arrangement.
- 1973-74: Salesman, IBM (Pty) Ltd. Joined IBM as a market-planning analyst. Transferred to sales force and sold business modelling techniques through CALL360. These business models ranged from relatively simple deterministic plans to sophisticated stochastic analysis. Conducted seminars for clients in this system as well as contributed to IBM's internal training by lecturing on management accounting and finance.

15.4. PUBLICATIONS

Since 1975, Dan has fairly regularly written articles for business, management and computer magazines and newspapers. The number of articles published is well in excess of 300.

Books

Authored and co-authored some 30 textbooks on various aspects of computing, including a number of hands-on tutorial textbooks on personal productivity tools published by Butterworth Heinemann, Sage Publications, McGraw Hill, NCC, NCC-Blackwells, Longmans, Glentop Press, The Economist etc .

As sole author:

- 1989 *Increase Profits with Strategic Information Systems*, NCC. (Two printings.)
- 1990 *Strategic Information Systems Planning – Formulation and Development*, NCC. (A research text based on my PhD dissertation.)
- 1991 *An Introduction to Strategic Information Systems Planning*, NCC (Two printings.)

- 1993 *Information Management Case Studies* (a research and teaching text), London, Pitman Publishing
- 1999 *Stop IT Project Failure through Risk Management*, Oxford, Butterworth Heinemann (Translated into Chinese, 2003)
- 1999 *IT Investment – Preparing and Management a Business Case for*, Butterworth Heinemann (translated into Romanian, 2001)
- 2002 *How to be a Successful IT Consultant*, Oxford, Butterworth Heinemann (translated into Russian 2005)

Papers (as sole author)

- 1992 Researching Information Systems: Data Analysis Methodology using Content and Correspondence Analysis, *Journal of Information Technology*. June 1992, Vol. 7, Pages 76-86.
- 1993 Key Issues in Information Management for the Mid-1990s, *South African Journal of Computing*, September, 1993, Pages 14-21.
- 1994 An Innovative Approach to IT Management for the Mid 1990s, *The South African Computer Journal*, November 1994, pages 52-69.
- 1995 A Holistic Approach to IT Function Evaluation, published as a chapter in *Investigating Information Management Systems - Evaluation & Management* Edited by Leslie Willcocks, published by Chapman & Hall, p 269-283, 1995.
- 1996 Reengineering Charter Life - A Case Study, *Journal of Business Change and Re-engineering*, Vol. 3 No 2, p13-25, April 1996.
- 1996 Ten Major Mistakes made with Information Systems, *Journal of General Management*, Vol. 21, No. 4, Summer 1996, Pages 78-91.
- 1996 So you want to be an academic researcher in Business and Management Studies, *South African Journal of Business Management*, Vol. 27, No. 1 part 2, July 1996.
- 1997 Some Aspects of Ethical Considerations for Masters and Doctoral Research in Business and Management Studies, in *Key Issues in Information Systems*, D E Avison (ed.), p63-72, McGraw-Hill, Maidenhead, 1997.
- 1997 Some typical phases of a business transformation project: the first steps towards a methodology, *South Africa Computer Journal*, Vol. 20, December 1997, pp36-43.
- 1998 Central Ethical Considerations for Masters and Doctoral Research in Business and Management Studies, *South African Journal of Business Management*, Vol. 29(3), pp. 109-118, 1998.
- 2000 The Taming of the Shrew – Delivering Benefits from IT, *Southern African Business Review*, Vol 4, No 1, p28-35, 2000.
- 2000 The Elusive Nature of Delivering Benefits from IT Investment, *Electronic Journal of Information Systems Evaluation*, Vol.3.No.1, March, (2000), Delft University Press. http://duticai.twi.tudelft.nl/ejise/fr_pre.html
- 2002 As the first 50 years of computing draws to an end: what kind of society do we want? *Journal of Information Technology*, Vol. 17, No 1, p3-7, March 2002.
- 2002 Research Strategies – Beyond the Differences, *The Electronic Journal of Business Research Methods* Volume 1 Issue 1, pp 38-41, 2002, available online at www.ejbrm.com
- 2003 e-Democracy – an invitation to I-Warfare, *Journal of Information Warfare*, p 128-133, Vol2, Issue 2, February 2003.

2005 Tell me a Story –A way to Knowledge, The Electronic Journal of Business Research Methods Volume 3 Issue 2, pp 133-140, 2005, available online at www.ejbrm.com

16. Dr David RUSH – Senior Lecturer

16.1. ACADEMIC & PROFESSIONAL QUALIFICATIONS

1958	BSc Honours, Birmingham University, Chemistry, 2.1
1961	MSc, Manchester University, Theoretical Chemistry
1964	PhD, Manchester University, Theoretical Chemistry
1973	MBCS
1990	CEng

16.2. PREVIOUS EXPERIENCE

Teaching

1966-69	Lecturer, Chemistry, Computing, City of London Polytechnic
1969-74	Principal Lecturer, Computing, Teesside Polytechnic
1984-86	Director of Studies, Computer Science, Portsmouth Polytechnic
1986-91	Head of Department, Mathematics and Computing, Liverpool Polytechnic
1991- 2005	Part-time Tutor, Open University: various database courses
1999 -2001	Part-time Tutor, University of Southampton: various database and IT courses

Other

1974-77	Head of Computer Services, Teesside Polytechnic
1977-84	Head of Computer Services, Portsmouth Polytechnic
1978-82	Member of Social Science Research Council, Computing Committee

16.3. UNIVERSITY OF WINCHESTER

Position

1992-95	Lecturer in Computing
1995-	Senior Lecturer in Computing/Business IT

Current Teaching Areas

- Business Management with Business Computing

Internal Responsibilities

1993-2000	Programme Leader, BSc Human Centred Computing and Field Leader, Computer Studies
1996-2001	Second supervisor for one PhD student, James King, a thesis entitled 'The Cultural Construction of Cyberspace'
2000-	Module Leader for various undergraduate IT modules and of one IT module on MSc in Health Informatics
2001 - 2003	Chair, School Quality Committee, School of Social Sciences

2000 - 2001	Chair, School Quality Committee, School of Management and Social Sciences
2000 - 2003	Committee Member, Academic Standards
1992 - 2003	Chairing various internal validation panels. In particular for undergraduate programmes in American Studies and Screen Production and the MA in Theatre for Development.

16.4. RESEARCH

Specialist Academic Interests

- Quality Management and Improvement in HE
- Artificial Intelligence applied to teaching
- Human Computer Interaction
- Database Systems

Research Undertaken

Research in areas listed above

- 2004- Winchester leader of FDTL5-funded project for the enhancement of quality in Business Education (QUBE), a joint project with Cass Business School, Oxford Brookes and four other universities.
- 2006- 'Strategies for the implementation of 'transformative' quality at sub-institutional level' Higher Education Academy (HEA) project, £30k (with Mike Hart)

16.5. PUBLICATIONS

Articles

- 1967 'Scaling and the Virial Theorem', Rush D et al, *J Phys Chem* 67, 2494-2495
- 1967 'Vibrational Disequilibrium in Chemical Reactions' Rush D et al, *Eleventh International Symposium on Combustion* 11, 13-21
- 1968 'Vibrational Levels of a Diatomic Molecule', *Trans Faraday Society* 64, 2013-2016
- 1968 'Estimations of Steric Effects of the Vibrational Bands of Characteristic Groups', Rush D et al, *Chemistry and Industry* 50, 1766-1767
- 1975 'The Structure of Computer Software for Education', *Proceedings of The 2nd World Conference on Computers and Education*, vol 3, pp 823-826 (Lecarme O & Lewis R eds), North Holland/American Elsevier
- 1981 'Advising Advisors – How should we train Advisory Staff?' *IUCC Bulletin* vol 3, 109-112
- 1985 'Expert Systems – As Expert as Accountants?', with Arnold M E & Gambling T E, *Management Accounting*, Oct, pp 20-22
- 1986 'Software Engineering', with Leonard G, Manns T & MacDonald J, Putting Intelligence into Software Engineering Training, Barnes D & Brown P (eds), Peter Peregrinus
- 1987 'An Expert System Approach to the Appraisal of Accounting Software', with Arnold M, *Management Accounting*, Jan pp 30-36
- 1988 'A Dialogue Processor on the IBM PC' with Whalley J S, *The Research and Academic Users' Guide to the IBM Personal Computer* vol 2, OUP pp 28-36

1989 'Artificial Intelligence Techniques Applied to Quality Control Training', Rush D et al, Final Report of a TA funded project

16.6. CONFERENCES

Conference Papers/Public Lectures

- 1975 'Experience with ALGOL 68', University of Liverpool
- 1975 'The Structure of Computer Software for Education' with Patmore K & Simpson D, The Second World Conference on Computers and Education
- 1980 Three papers presented at the Indo-British Conference on Computer Facilities Management in New Delhi, India
- 1981 'Advising Advisors – How should we train Advisory Staff?' at the IUCC/SSRC Workshop on Advisory and Guidance Services for Computer Users, Sheffield University
- 1986 'The Application of AI Techniques to Software Engineering', with Leonard G & MacDonald J, The AI Europa 86 Conference, Wiesbaden
- 1987 'Learning to use Z', with Leonard G & MacDonald J, International Conference on Skilled Behaviour, University of Sussex
- 1988 'An ITS for the Formal Specification Language Z', with Leonard G & MacDonald J, Fifth International Conference on Technology and Education, Edinburgh
- 1989 'Using Expert Systems to Tutor on Statistical Process Control', Rush D et al, Workshop on Computer Aided Learning in Electronics, Liverpool
- 1989 'Computer-Based Training in Statistical Quality Control', Rush D et al, COMADEM 89 International, Birmingham
- 1989 'AI Assisted IV in the Teaching of Psychomotor Skills', with Shelton T, Pountney D C, Edwards P A & Williams D, British Assoc of Sports Science Conference, Bangor
- 1990 'Design and Development of an AI Assisted IV System for the teaching of Psychomotor Skills', with Shelton T, Pountney D C, Edwards P A & Williams D, The Ergonomics Society Conference, Leeds
- 1991 'Expert Systems and Sport', Invited lecture at Second International Conference on Sport, Leisure and Ergonomics
- 1992 'Hypermedia and the Teaching of Computer Science', with Davis H, Hall W, Hutchings G & Wilkins R, Conference on Education Technology and the Teaching of Computer Science, University of Kent
- 1995 'Do we need Hypermedia and Books in Engineering Education', Hypermedia in Sheffield 95, University of Sheffield
- November 2003 'Using the web for teaching – old problems in a new guise'. Paper presented to: 2nd European Conference on e-Learning Glasgow Caledonian University, 6-7th November, 2003
- November 2004 'Access and Identity in the VLE'. Paper delivered at: 3rd European Conference on e-Learning Université Paris-Dauphine, 25-26th November, 2004. Published in: Remenyi, D. (ed) Proceedings of the 3rd European Conference on e-Learning, Academic Conferences Ltd. ISBN 0-9547096-7-5

- May, 2006 'Student Incorporation into the Quality Process- An Examination of the Business and Management Student experience' Paper delivered at: European Academy of Management Annual Conference [EURAM2006], Norwegian School of Management, Oslo, Norway, 17-20 May, 2006. (with Mike Hart)
- April, 2006 'The Minutes Tool: diagnosing student engagement [QUBE Toolkit]. Toolkit demonstrated at: Higher Education Academy Subject Centre for Business Management Accountancy and Finance (BMAF) Annual Conference 2006 'Managing Diversity in Teaching and Learning' Oxford Hotel near Wolvercote, Oxford 6th-7th April 2006 (with Mike Hart)
- June, 2006 'The National Student Survey in Business and Management' Workshop conducted for The National Student Survey Conference Management Study area, The Higher Education Academy, International Conference Centre, Birmingham, 1st June, 2006. (with Mike Hart)
- June, 2006 'E-Learning and the development of voice in business studies education' Paper delivered at: International Conference on E-Learning [ICEL2006] University of Quebec in Montreal, Canada, 22nd-23rd June, 2006 Published in: Remenyi, D. (ed), Proceedings of the 1st International Conference on e-Learning [ICEL2006] Academic Conferences Ltd ISBN 1-905305-22-2 (with Mike Hart)
- July, 2006 'Can we measure excellence in Business Studies Education (utilising Innovative Methodologies?)' Paper delivered at 5th European Conference on Research Methods in Business and Management [ECRM2006] Trinity College, Dublin, 17-18th July, 2006 Published in: Remenyi, D. (ed), Proceedings of the 5th European Conference on Research Methods in Business and Management [ECRM2006] Academic Conferences Ltd ISBN 1-905305-26-5 with Mike Hart) Also in International Journal of Educational Management, Vol. 21, No. 1, 2007, pp. 68-77
- July 2006 'The Development of Quality Management Tools in Business Studies Education'. Paper delivered at 5th European Conference on Research Methods in Business and Management [ECRM2006] Trinity College, Dublin, 17-18th July, 2006 Published in: Remenyi, D. (ed), Proceedings of the 5th European Conference on Research Methods in Business and Management [ECRM2006] Academic Conferences Ltd ISBN 1-905305-26-5 with Mike Hart)
- September, 2006 'Electronic feedback for students: a mixed blessing?' Paper delivered at the 5th European Conference on e-Learning [ECEL2006] University of Winchester, UK, 11-12 September, 2006. Published in: Remenyi, D. (ed), Proceedings of the 5th European Conference on e-Learning [ECEL2006] Academic Conferences Ltd ISBN 978-1-905305-30-8 (with Bodger, Eric and Mike Hart)

16.7. EXTRA-INSTITUTIONAL ACTIVITIES

Examining

- 1988-91 External Examiner, Teesside Polytechnic
- 1988-91 External Examiner, North Staffordshire Polytechnic
- 1994-98 External Examiner, Southampton Institute of Higher Education

Other

1978-82 Committee Member, Social Science Research Council, Computing Committee

17. Dr Paul SHEERAN – Senior Lecturer

17.1. ACADEMIC & PROFESSIONAL QUALIFICATIONS

1994 BA (Hons) Business Studies
1995 MA International Relations/International Political Economy
1996 Post Graduate Certificate “Teaching and Learning in Higher Education”
2000 PhD International Studies: International Political Economy, The Nottingham Trent University
2002 Cambridge Information Technology Level II (Financial Accounting: Sage Line 50)

Professional Organisations:

Member of the British International Studies Association (BISA)

Member of the Institute of Leisure and Amenity Management

17.2. KEY SPECIALISMS AND INTERESTS

- International Political Economy
- Business and Economic History
- Economics and Culture
- Contemporary Financial History
- Business Economics

17.3. PREVIOUS EXPERIENCE

1988-90 Exhibition Manager, The Beatles Revolution, The Trocadero, London
1990-92 Sales Manager, Media Link Communications
1992-1994 Owner-Manager News Call. Media Monitoring, Marketing Research and Press Clipping Agency
1994-1996 Lecturer, Adult Education Centre, University of Nottingham
1996-2000 Lecturer, The Nottingham Trent University
1998-99 Visiting Lecturer, Keele University

17.4. UNIVERSITY OF WINCHESTER

2001- Lecturer in Business and Economics
2002- Programme Leader in Leisure Management (with effect from March 14 2001)
2003- Senior Lecturer in Business and Economics

- Part of Business Working Group looking at potential business programmes in Basingstoke
- Currently putting a programme team together to introduce new degrees BA (Hons) Contemporary Business Practice.

- Member of the Primary Health Group
- Former Member of Employability Skills Group
- Member of Academic Standards Committee, KAC
- Member of Research and Innovation Committee, KAC

Ph.D. Supervision

Scrutiniser for Chris Grover.

Kendrick Oliver, Postgraduate co-ordinator at the University of Southampton has added me to his supervision list for Ph.D. students.

Ph.D supervisor for Crispin James

17.5. RESEARCH

(Research active, member of contemporary history group KAC).

17.6. BOOKS

‘International Countertrade’ (2001) in *The Routledge Encyclopaedia of International Political Economy*, ed. R.J.Barry Jones, London: Routledge.

‘Countervailing Duties’ (2001) in *The Routledge Encyclopaedia of International Political Economy*, ed. R.J.Barry Jones, London: Routledge

Cultural Politics in International Relations (2001) Aldershot, New York, Sydney: Ashgate Publishers

International Political Economy of Investment Bubbles (Summer 2003 publication), co-author with Amber Spain, International Trader with Goldenberg Hehmeyer and Co. Aldershot, New York, Sydney: Ashgate Publishers

BOOKS-WORK IN PROGRESS

The Health of Nations (2005), co-author with Jenny Mooney, Inspector of Blood Transfusion Services, World Health Organisation Research project

17.7. CONFERENCE PAPERS

‘Altered States in International Relations: When shrimps play Guitars’. Presented 19 April 1998 to the Nottingham Trent University Staff Research Forum

‘E-Business: Re-evaluating International Countertrade in Global Markets’. Presented to the Third Global Change Conference, Management and Management Developments in the World Economy, December 14 & 15, 2000 at Manchester Metropolitan University.

‘Countertrade, Barter and alternative models of exchange’. Research seminar, Department of Economics, Pedagogical University in Krakow, Poland, 21 May 2001.

‘What do undergraduate students need from their local theatre?’ PresentED to the Second Annual Colloquium on non-profit social and arts marketing: 18 September 2002. Paper given by Chris Grover, Tim Friesner and Paul Sheeran.

‘Conflict and Risk: Risk Assessments in Uncertain Environments’ Cyprus Limmisol Conference Centre, January 2003

17.8. JOURNALS/ARTICLES

‘E-business: Reintroducing International Countertrade in Global Markets’ in *Strategy and Change in the World Economy* (2001), Currently with referees at Review of International Political Economy.

'Leisure and Tourism Research' (September 2001), *leisurenews*, ILAM.

'Understanding Local Trends in Leisure and Tourism', (December 2001) *Tourism Times*.

17.9. CONSULTANCY

Theatre Royal, Winchester, Research-Consultancy project with Tim Freisner and Chris Grover (2001/2002).

Funding

£2,500 obtained from the European Parliament to assist student trip to the European Parliament, The National Bank of Belgium and Hampshire County Council's office in Brussels.

Trip/funding organised by Paul Sheeran.